

ARCHIE
SERIES

OCT.

Archie's

APPROVED
BY THE
COMICS
CODE
AUTHORITY
PDC

MAD HOUSE

10¢

POOR ARCHIE!
EVERY TIME HE HAS TO
TAKE A MATH EXAM, HE GOES
ALL TO PIECES!





VERONICA ASKS YOU TO

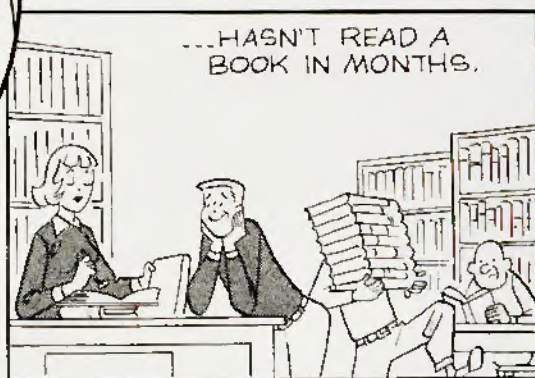
guess which one.....



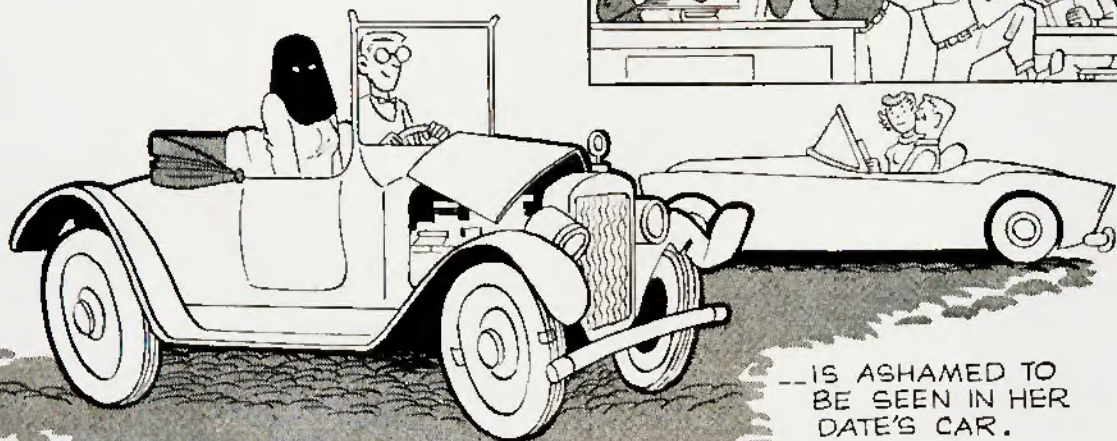
...IS PRAYING FOR
THE BELL TO RING.



... JUST HAD AN
INCREASE IN
ALLOWANCE.



...HASN'T READ A
BOOK IN MONTHS.



...IS ASHAMED TO
BE SEEN IN HER
DATE'S CAR.

SMALL WORLD

SMALL

THE PROBLEMS THAT TEEN-AGERS THE WORLD OVER FACE ARE BASICALLY THE SAME. HOWEVER, THERE ARE SOME VERY INTERESTING VARIATIONS.

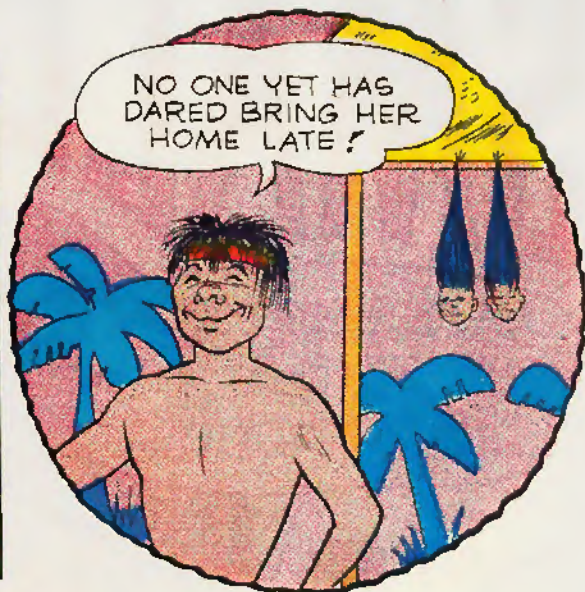


WHAT A ROMANTIC NIGHT, ANTONIO, AND YOU'RE NOT EVEN HOLDING MY HAND! WHAT'S WRONG?

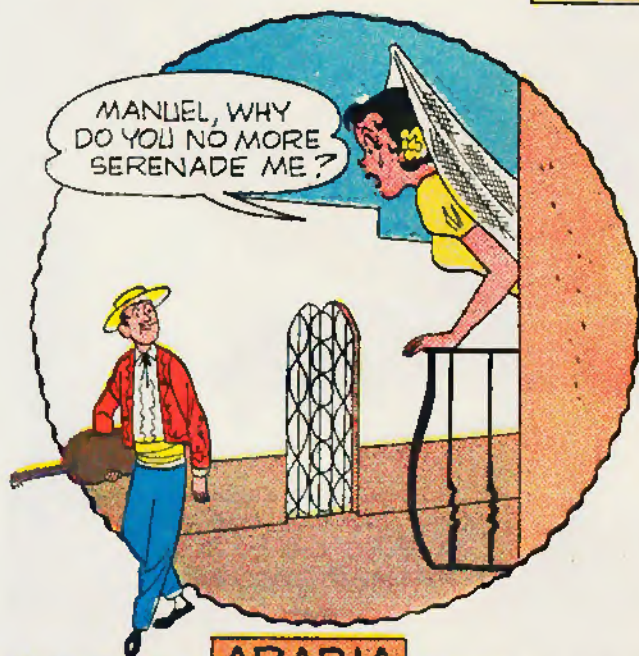


WHY DO WE ALWAYS HAVE TO GO IN YOUR FATHER'S GONDOLA?

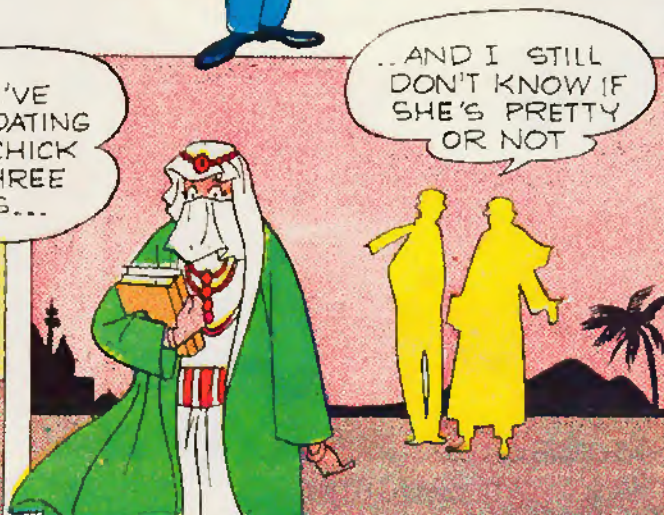
...IN THE JUNGLES
OF PERU.....



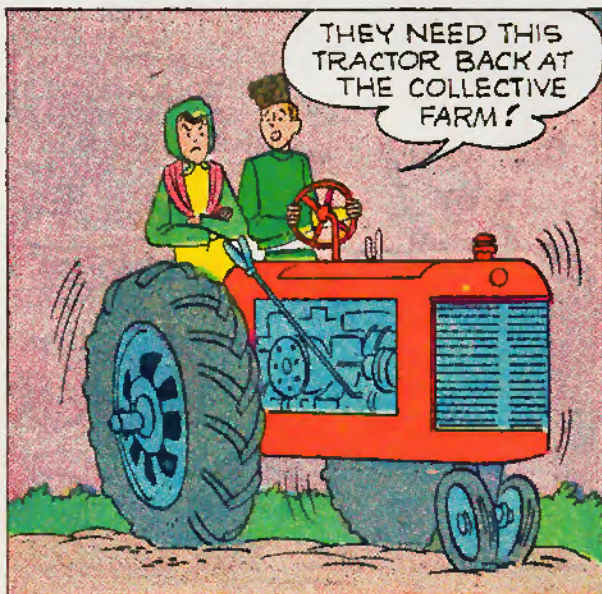
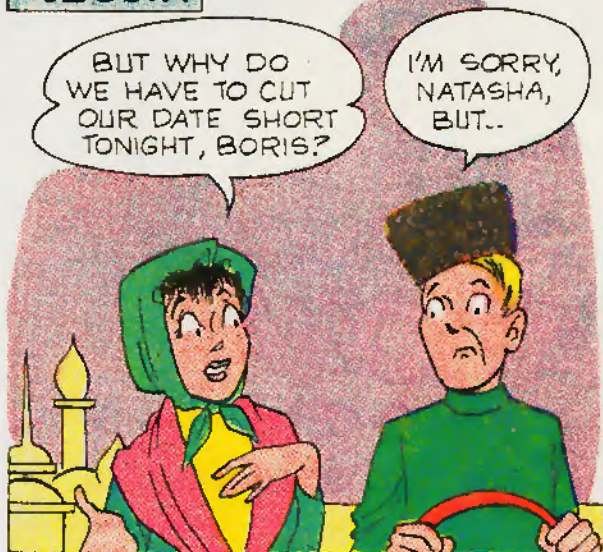
SPAIN



ARABIA



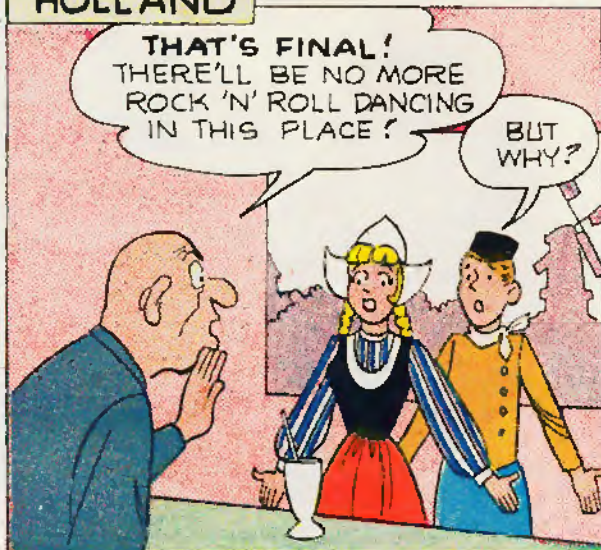
RUSSIA



MEXICO



HOLLAND

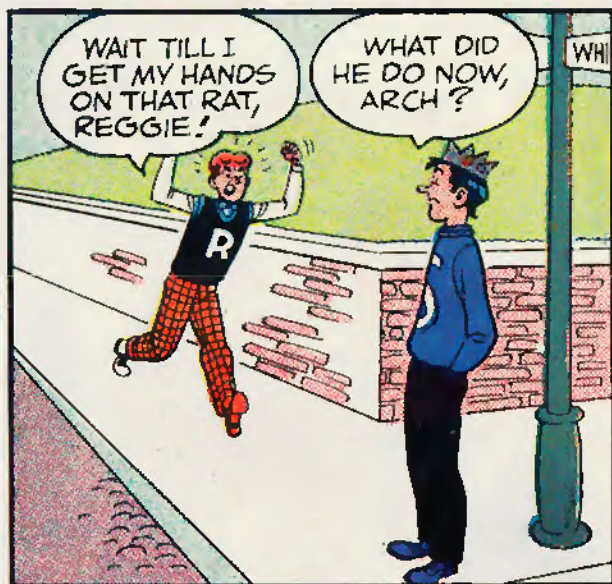


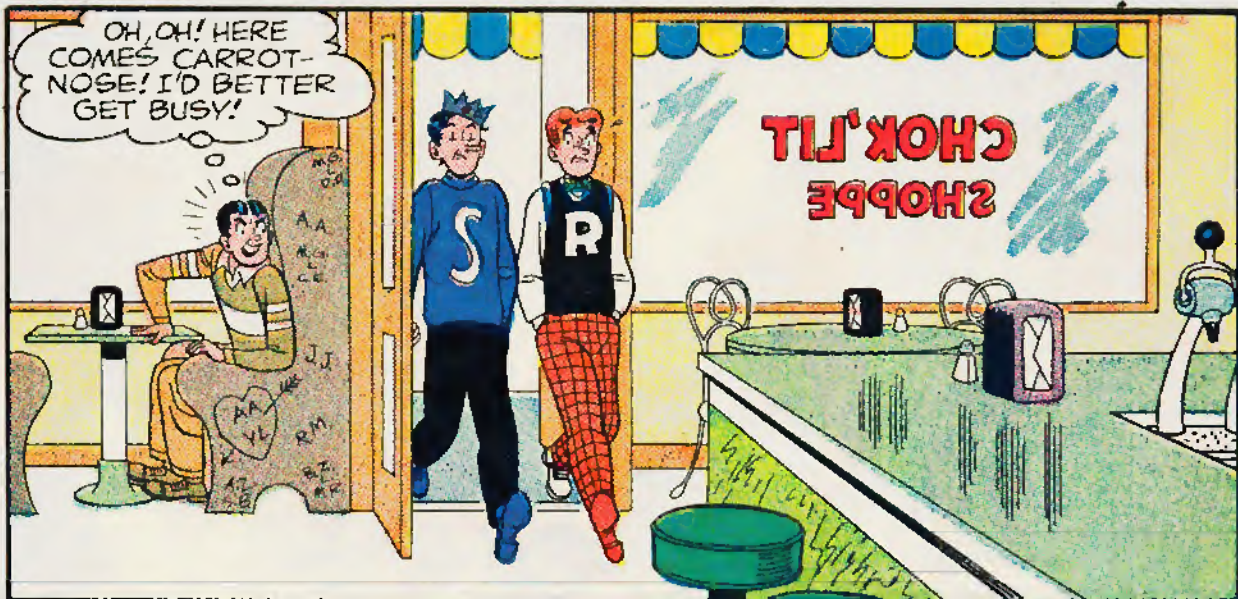


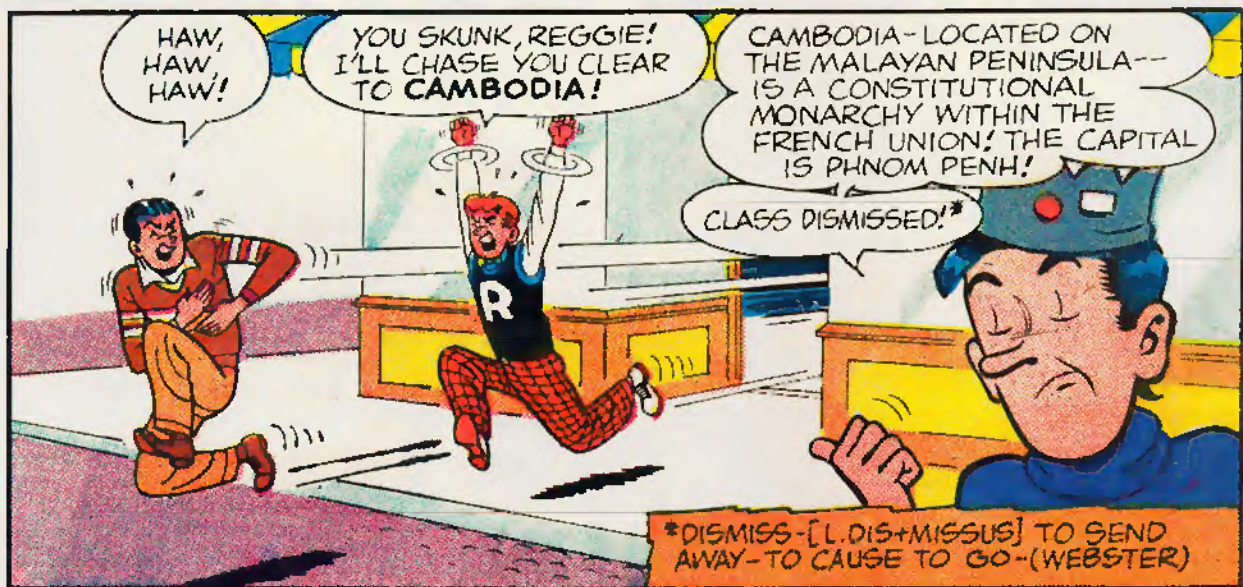
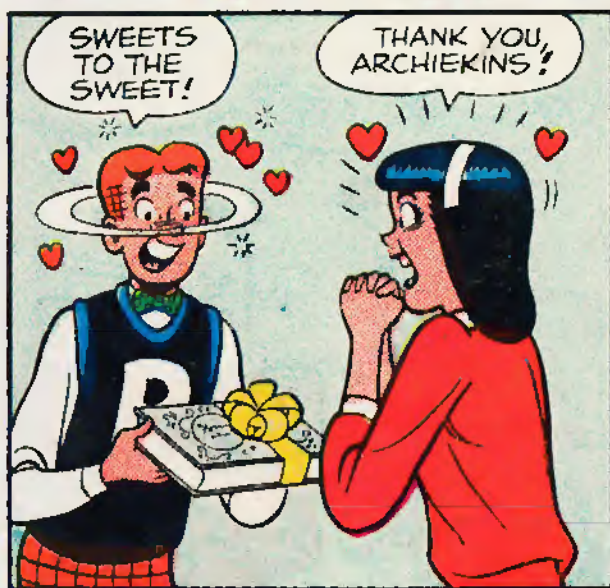
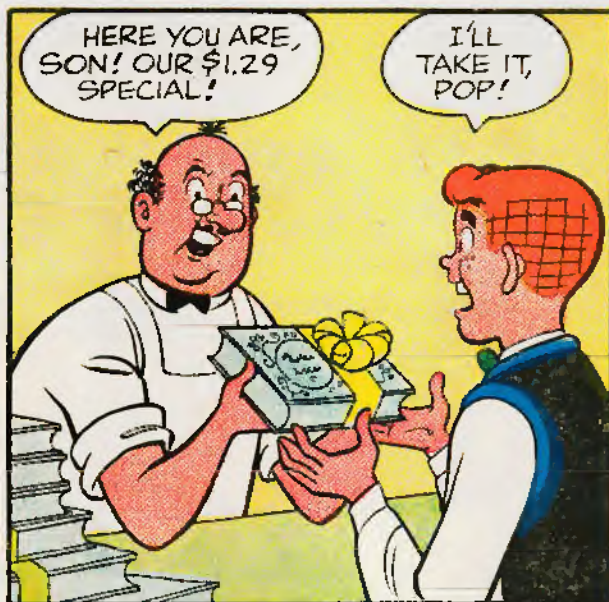
NOWADAYS, YOU HEAR A LOT ABOUT GIVING US KIDS BETTER EDUCATION! THINGS LIKE TELEVISION AND MOVIES AREN'T HIGH-BROW ENOUGH, SEE? WELL, WE'RE WILLING TO GO ALONG! IF ADULTS WANT US KIDS TO BE BETTER EDUCATED, WE'LL MEET 'EM HALF WAY!

MADHOUSE, AS A CONTRIBUTION TO THE "CAUSE," PRESENTS THIS SAMPLE OF--

EDUCATIONAL COMICS...

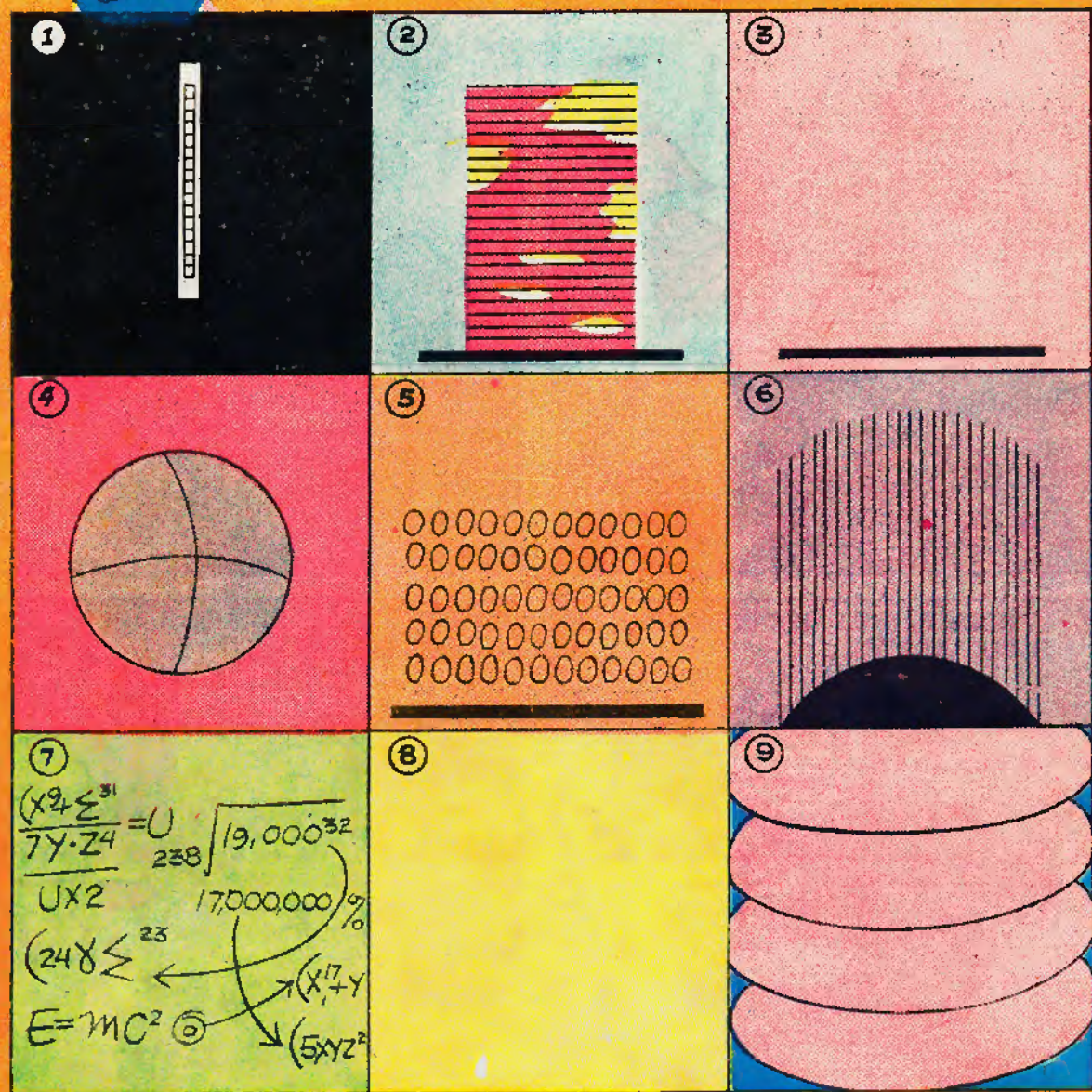








JUGHEAD'S MADHOUSE PICS WHAT ARE THEY?



1-JUKE BOX VIEW OF A DIME.

2-A STACK OF PIZZA PIES.

3-THE SAME STACK 5 MINUTES AFTER JUGHEAD HAS BEEN THERE.

4-ARCHIE'S VIEW OF A FORWARD PASS HE IS ABOUT TO DROP.

5-BIRD'S EYE VIEW OF A DRIVE-IN MOVIE.

ANSWERS

6-WATCHING A HORROR MOVIE BEHIND A PERSON WHO IS SCARED STIFF.

7-DILTON DOILY'S SOLUTION TO A MATH PROBLEM.

8-MOOSE'S SOLUTION TO THE SAME PROBLEM.

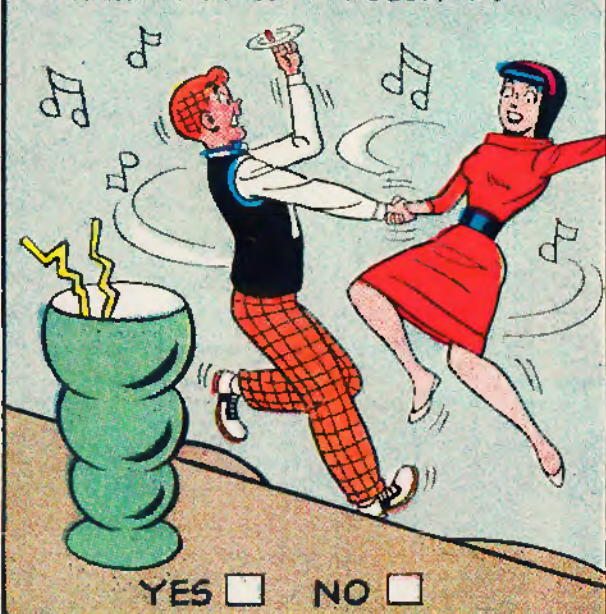
9-CLOSE-UP OF MOOSE'S FIST AS SEEN BY REGGIE.



REGGIE SAYS --

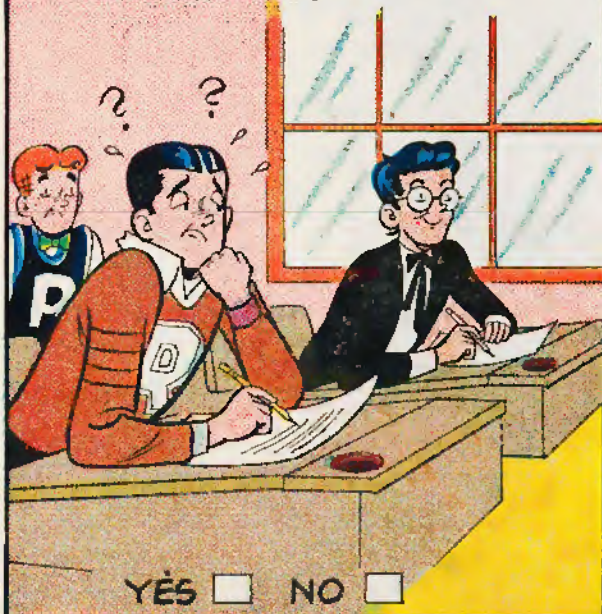
WHAT DO YOU THINK?

1 DO YOU THINK THAT TEEN-AGERS HAVE FINANCIAL PROBLEMS?



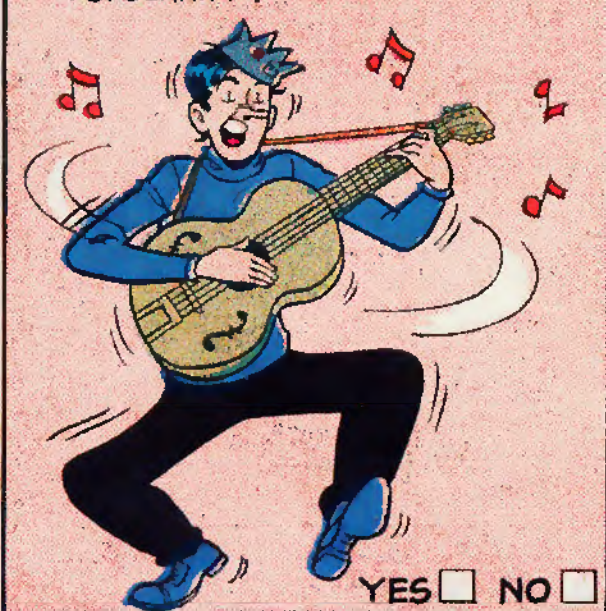
YES ☐ NO ☐

2 DO ATHLETES SCORE BETTER THAN NON-ATHLETES?



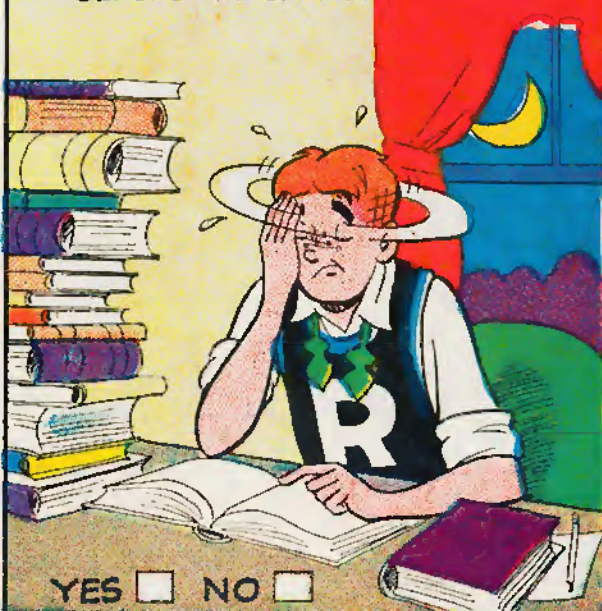
YES ☐ NO ☐

3 IS ROCK 'N' ROLL DECREASING IN POPULARITY?



YES ☐ NO ☐

4 DOES IT PAY TO CRAM THE NIGHT BEFORE THE EXAM?



YES ☐ NO ☐

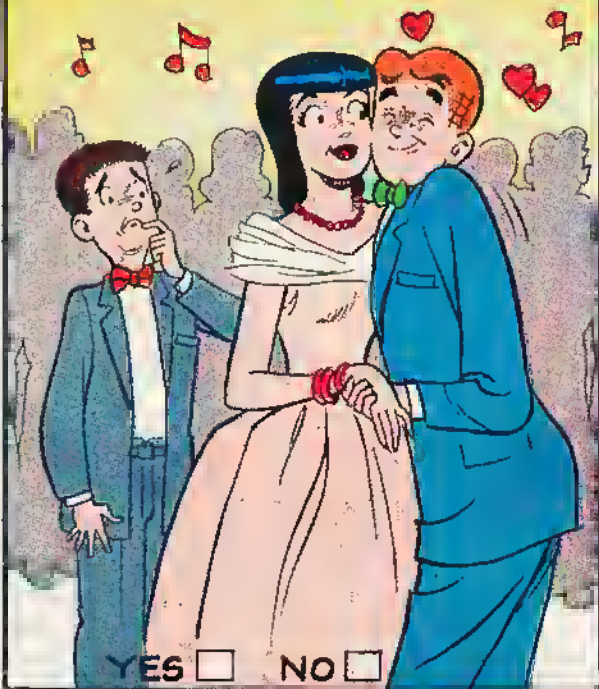
ANSWERS: 1 YES. ROCK 'N' ROLL RECORDS AND PINEAPPLE SUNDAES DON'T GROW ON TREES! (NEITHER DO RAISES IN ALLOWANCE!)

2 YES. PARTICULARLY WITH **GIRLS?**

3 YES. A TEN YEAR POPULARITY POLL SHOWED A DECREASE FROM 99.99% TO 99.98%!

4 YES. WHEN ELSE?—THE NIGHT **AFTER** THE EXAM?

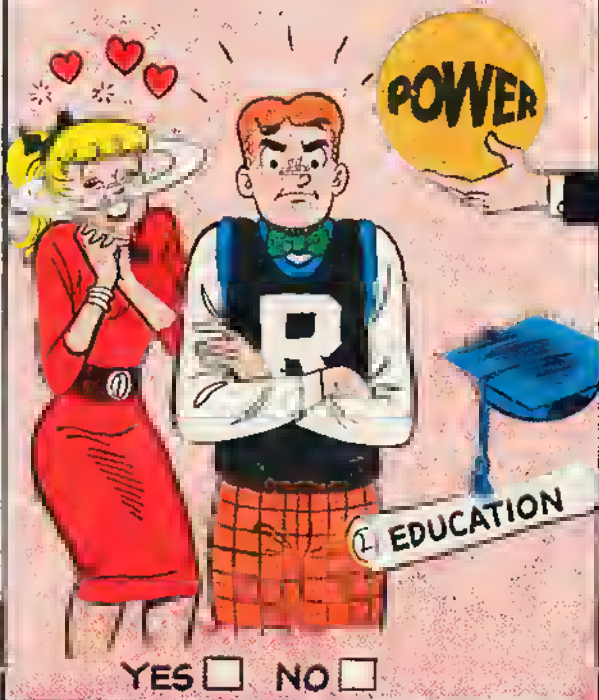
5 DO YOU THINK IT'S ALL RIGHT FOR A BOY TO CUT IN AT A DANCE?



6 WILL A PHOTOGRAPHIC MIND MAKE YOU AN ACTRESS?



7 CAN SELF-CONFIDENCE GET YOU ANYTHING YOU WANT?



8 IS MONEY THE CAUSE OF MOST BREAK-UPS?



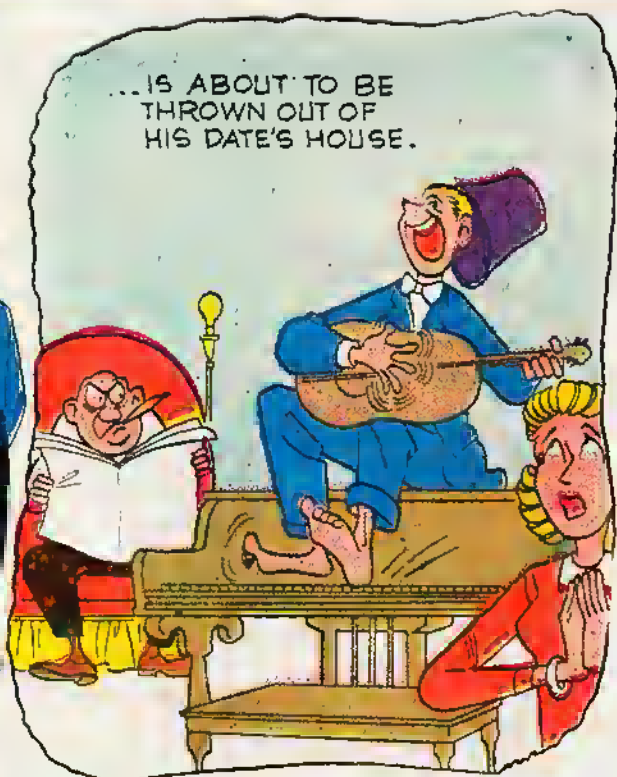
ANSWERS: 5 — IT ALL DEPENDS ON HOW BIG THE OTHER FELLOW IS!
 6 NO. NOT UNLESS YOU **DEVELOP** IT!
 7 NO. TRY BUYING THIS MAGAZINE WITHOUT A DIME!
 8 NO. IT'S USUALLY THE **LACK** OF IT THAT CAUSES MOST BREAK-UPS!

VERONICA ASKS YOU TO

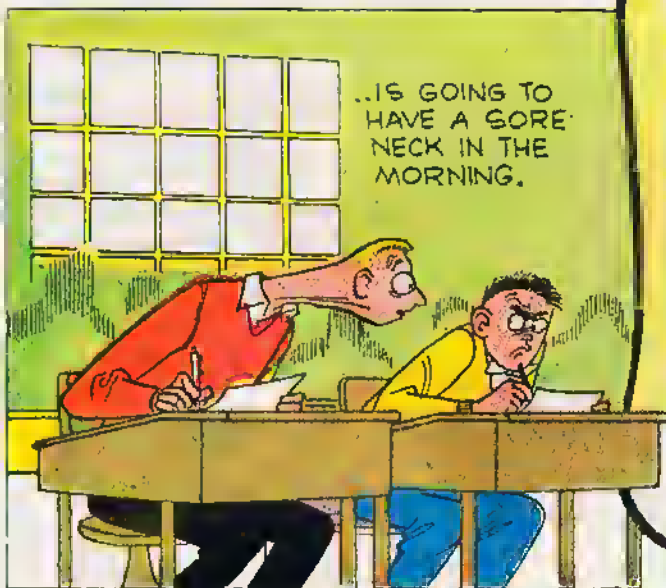
guess which one...



..OF THE COUPLES HAS BEEN GOING STEADY THE LONGEST.



...IS ABOUT TO BE THROWN OUT OF HIS DATE'S HOUSE.



..IS GOING TO HAVE A SORE NECK IN THE MORNING.

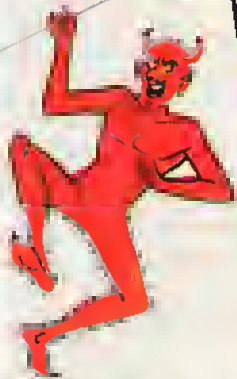


..ISN'T GOING TO BUY A RECORD.


REGGIE SAYS:

IN RESPONSE TO OUR MANY REQUESTS (2½, TO BE EXACT) WE PRESENT ANOTHER SERIES OF "INSTANT INSULTS"! THESE ARE THE KIND OF REMARKS WE SOMETIMES THINK BUT ARE TOO POLITE TO SAY OUT LOUD! SO HERE THEY ARE, RATHER CLEVERLY ENTITLED --

THE DEVIL IN YOU



JUGGIE, YOU'RE SO CUTE -- I'D LOVE TO TAKE YOU HOME TO MEET MY FOLKS --



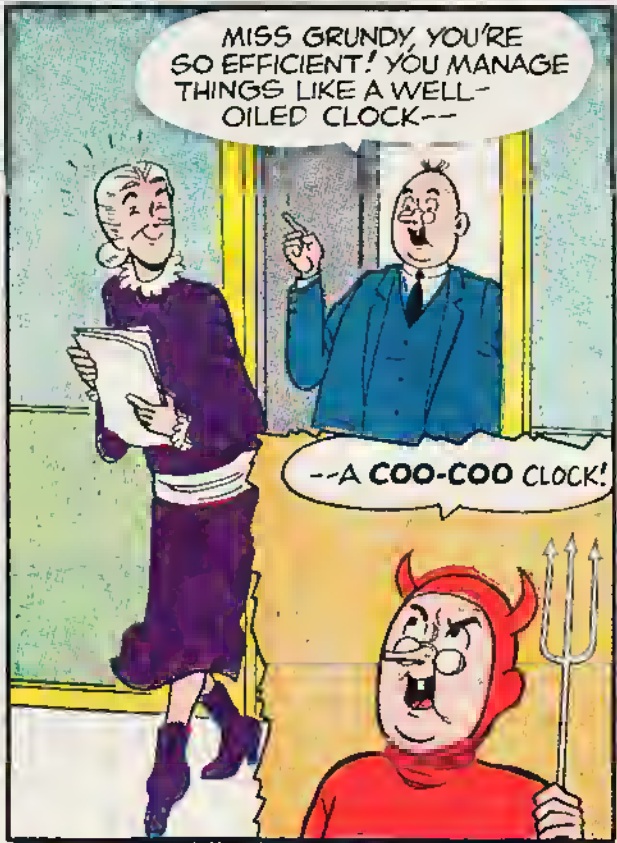
-- THEY HAVEN'T HAD A GOOD "YOK" IN YEARS!

WHAT A BUSY GAL! I SEE YOU DID ALL YOUR LAUNDRY TODAY --

-- NO WONDER YOU HAVE THAT WASHED-OUT LOOK!


DON'T FEEL BAD ABOUT FAILING HISTORY, MOOSE! AFTER ALL, BRAINS AREN'T EVERYTHING!

-- IN FACT, IN YOUR CASE, THEY'RE NOTHING!




MISS GRUNDY, YOU'RE SO EFFICIENT! YOU MANAGE THINGS LIKE A WELL-OILED CLOCK--

--A COO-COO CLOCK!




GOOD NIGHT, REGGIE DEAR! I'VE HAD A VERY DELIGHTFUL EVENING--

--BUT THIS WASN'T IT!



THAT OUTFIT LOOKS TERRIFIC ON YOU, BETTY! GEE, YOU'VE REALLY GOT **EVERYTHING**--

--INCLUDING DISH-PAN HANDS, HOUSE-MAID'S KNEE AND TIRED BLOOD!



Y'KNOW WHAT REAL FRIENDSHIP MEANS? IT MEANS THERE'S NOTHING I WOULDN'T DO FOR YOU AND NOTHING YOU WOULDN'T DO FOR ME--

--IN OTHER WORDS, **NOTHING DOING!**

CLYDE DIDDIT SAYS, "AN INSULT A DAY KEEPS YOUR FRIENDS AWAY!"



VERONICA SAYS:

IN PAST ISSUES, WE DISCUSSED WHAT WOULD HAPPEN IF WE TEEN-AGERS RAN THINGS LIKE TELEVISION--OR THE AIRLINES! WELL, THE IDEA SEEMED LIKE A PEACHY ONE--SO HERE WE GO AGAIN!

THIS TIME, **MADHOUSE** TAKES A SLIGHTLY CRAZY--BUT VERY INTERESTING--LOOK AT WHAT MIGHT HAPPEN--

IF TEEN-AGERS RAN THE TREASURY

FOR ONE THING, THE OFFICIAL TREASURY SEAL WOULD BE CHANGED--

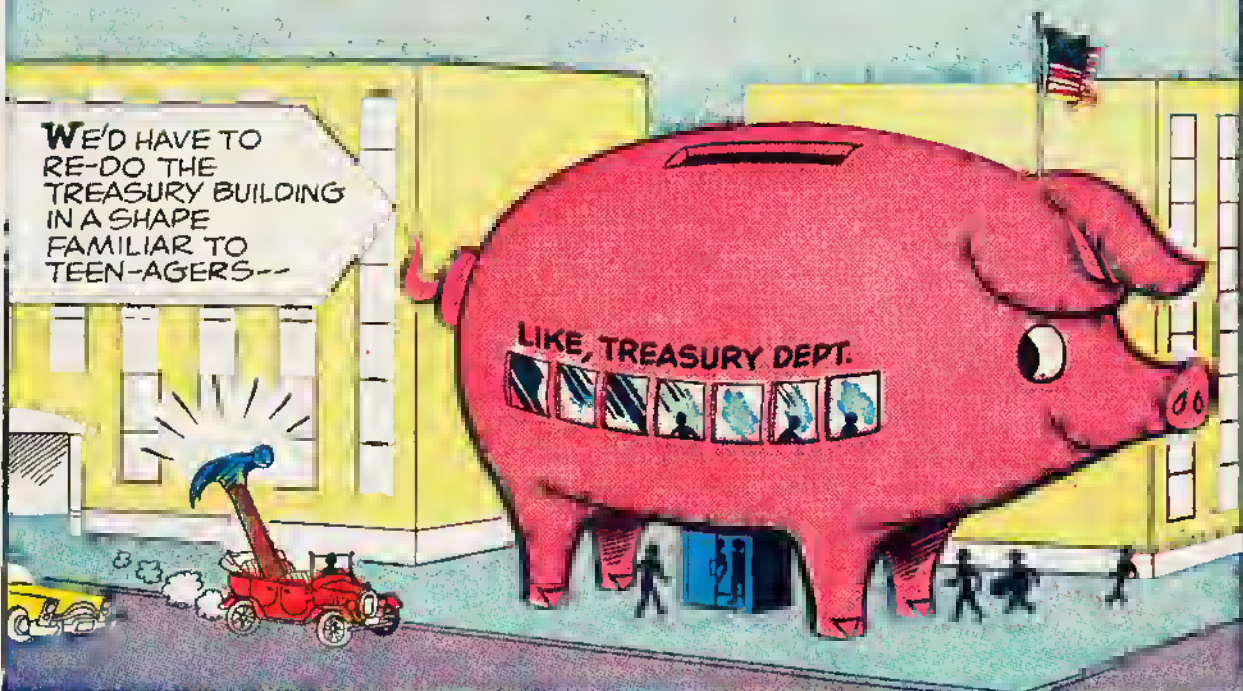
INSTEAD OF AN EAGLE HOLDING
A **PALM BRANCH**--

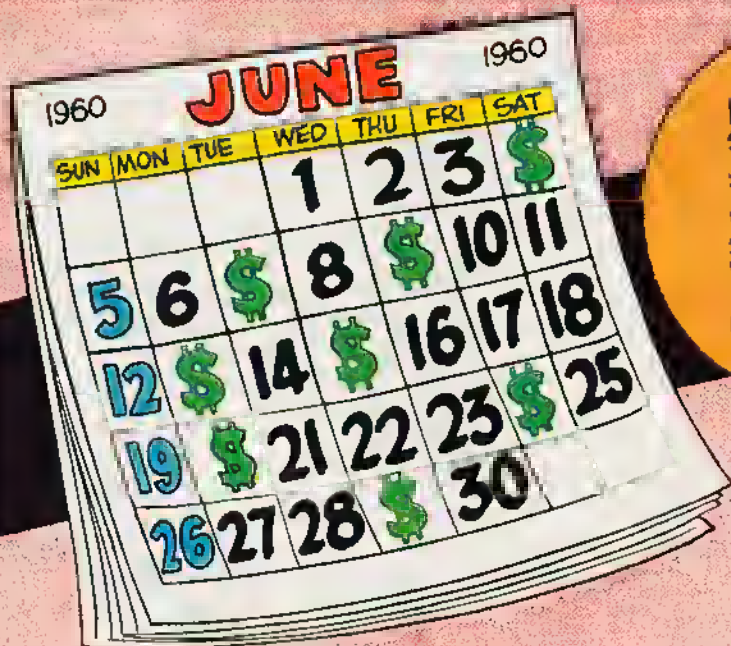


-- IT WILL SHOW A PLAIN
OUTSTRETCHED PALM!



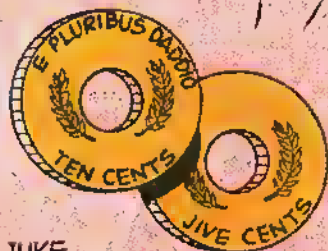
WE'D HAVE TO
RE-DO THE
TREASURY BUILDING
IN A SHAPE
FAMILIAR TO
TEEN-AGERS--





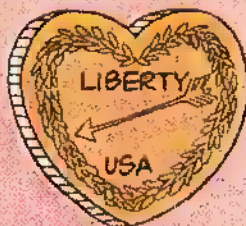
WE'D ALSO ADD
SOME HOLIDAYS,
JUST FOR KIDS!
TWO DAYS EACH
WEEK WILL BE
SET ASIDE AS
"NATIONAL
ALLOWANCE
DAY"!

--AND, OF COURSE, WE'D HAVE TO CHANGE THE SHAPES OF OUR COINS!
FOR EXAMPLE--

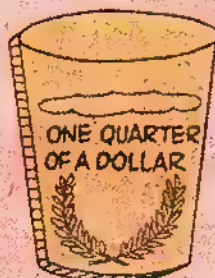


JUKE
BOX
COIN

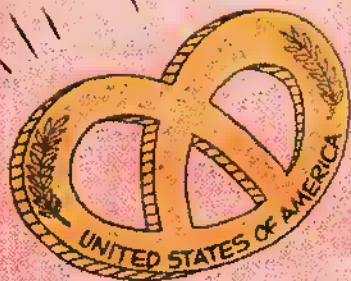
FLIP
SIDE



HEART SHAPED
COIN TO BE USED
ON HEAVY DATES!



BUCKET-SHAPED
COIN, FOR KIDS WHO
SPEND MONEY
LIKE WATER!



PRETZEL COIN, FOR
JUGHEAD TYPES, WHO
SPEND THEIR CASH
ON CHOW!



BOWLING BALL
COIN, FOR ALLEY
HOUNDS!



--AND THIS SHAPE
IS FOR YOU-KNOW-
WHATS!!

WE'D HAVE TO CHANGE OUR PAPER MONEY, TOO--

\$ | \$ //

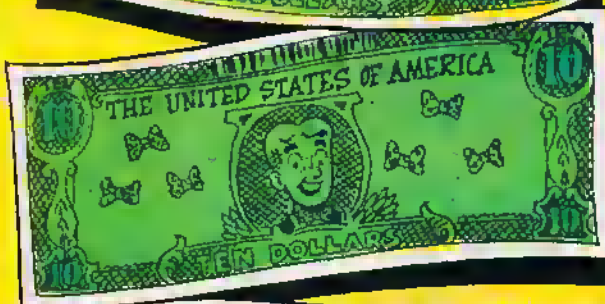
THE ONE DOLLAR
BILL WILL CARRY
A PICTURE OF
RICK NELSON--



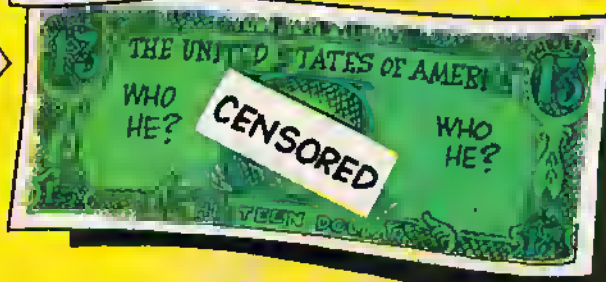
THE FIVE DOLLAR
BILL WILL CARRY
A PICTURE OF
TUESDAY WELD



THE TEN DOLLAR
BILL WILL CARRY
A PICTURE OF
ARCHIE ANDREWS



--AND THE THIRTEEN
DOLLAR BILL WILL
CARRY A PICTURE OF
CLYDE DIDDIT



BESIDES THE PICTURES, WE'D ALSO CHANGE THE WORDS--

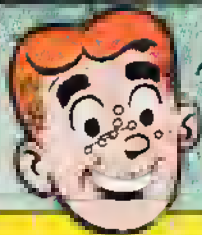
SO, INSTEAD
OF SAYING--

"THIS
CERTIFICATE
IS LEGAL
TENDER FOR
ALL DEBTS,
PUBLIC AND
PRIVATE."

IT WILL
SAY--

"MAN, LIKE, THIS
BREAD IS THE
RIGHT
THING,
IF YOU WANNA
MAKE THE
SCENE."

VOTE THE TEEN-AGE TICKET-- TODAY !!



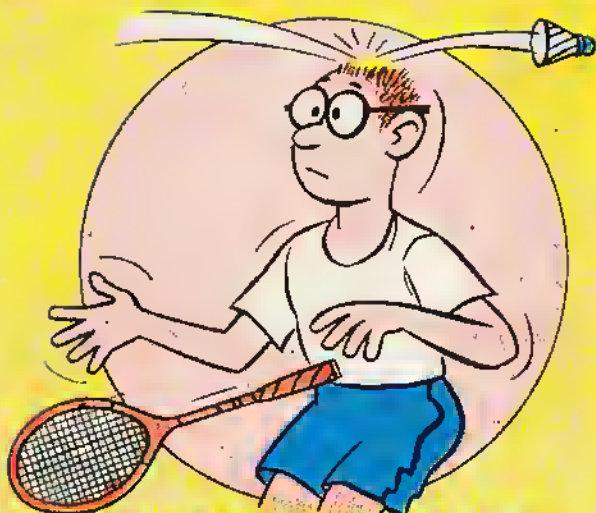
ARCHIE PRESENTS *The* MADHOUSE HALL of FAME



WONNE YELLER OF ZOOMAR HIGH HAS MEMORIZED 543 DIFFERENT SCHOOL CHEERS! UNFORTUNATELY, SHE DOESN'T ALWAYS REMEMBER WHEN THEY SHOULD BE USED! PICTURE SHOWS HER AT A BASKETBALL GAME CHEERING FOR A **TOUCHDOWN**.



WILMA GOOSEPIMPLE IS THE BIGGEST HORROR FILM FAN IN HER TOWN! SHE HAS ALREADY SEEN 519 HORROR FILMS!



SILVESTER SLIDERULE

IS THE MOST BRILLIANT STUDENT TO COME TO SNAPP HIGH IN 20 YEARS. SILVESTER IS SHOWN ATTENDING A MAKE-UP CLASS IN INTERMEDIATE BADMINTON, A COURSE HE HAS FLUNKED THREE TIMES.



GRAHAM GROOBER HAS 5 TEEN-AGE DAUGHTERS WHO HAVE NEVER ONCE BEEN BROUGHT HOME LATE FROM A DATE! MISTER GROOBER ALSO HAS THE LARGEST PISTOL COLLECTION IN GATT COUNTY.

STRETCH MACTAVISH

AT 4'7" IS THE TALLEST PLAYER AT HALF PINT HIGH. SURPRISINGLY, HIS TEAM HAS WON 32 CONSECUTIVE GAMES! THEY'VE WON 32 CONSECUTIVE GAMES OF TIDDLYWINKS. THEIR BASKETBALL RECORD IS SO HORRIBLE WE WON'T EVEN MENTION IT HERE!



THE JUKE BOX IN **CYRUS GRUMP'S** ICE CREAM PARLOR DOES NOT HAVE A SINGLE ROCK AND ROLL RECORD! CYRUS GRUMP HASN'T HAD A CUSTOMER IN SIX YEARS!



KEN KAYNEIN

ALWAYS TAKES HIS PET HOUND ALONG WHENEVER HE GOES OUT ON A DATE. HIS FRIENDS SAY THAT'S BECAUSE HE LIKES TO GO OUT WITH DOGS!



THELMA TRUEHEART

HAS BEEN WRITING HER "ADVICE TO LOVERS" COLUMN FOR 45 YEARS! OLD MAID THELMA WISHES THERE WAS SOMEONE WHO COULD GIVE HER ADVICE ON HOW TO LAND A MAN!

MAD HOUSE Advertising dept.

IN ORDER TO MEET THE RISING COST OF EDUCATION IT HAS BEEN SUGGESTED THAT SCHOOLS RENT OUT ADVERTISING SPACE. SHOULD THAT HAPPEN, YOU MIGHT SEE THIS KIND OF....

ADVERTISING IN SCHOOLS

FOR TEACHERS

WHEN YOUR STUDENTS GIVE YOU A HEADACHE TAKE TWO APO ASPIRIN:

ON REPORT CARDS

LEARNMORE HIGH REPORT CARD

NAME - Joe Student

ENGLISH	C	
HISTORY	D	
MATH	F	
LANGUAGE	F	
ECONOMICS	Z	
SCIENCE	F	
RECESS	A	

Are you due for a severe scolding from your parents? TRY WAXO EAR PLUGS

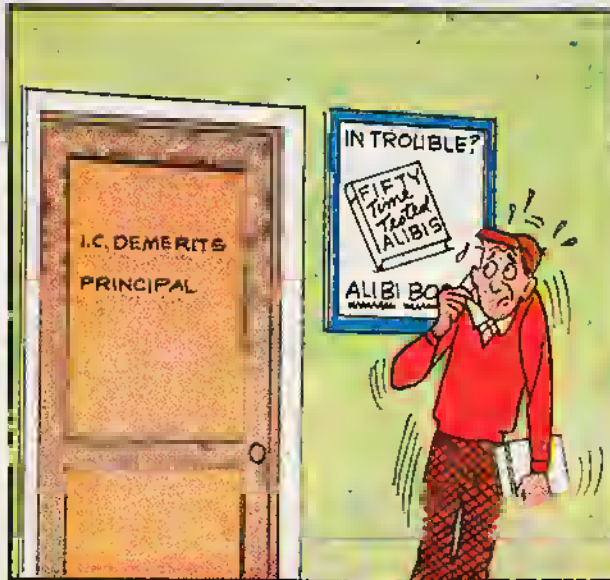
FOR GIRL STUDENTS...

IT'S NEVER TOO EARLY Daisy HOPE CHEST CO.

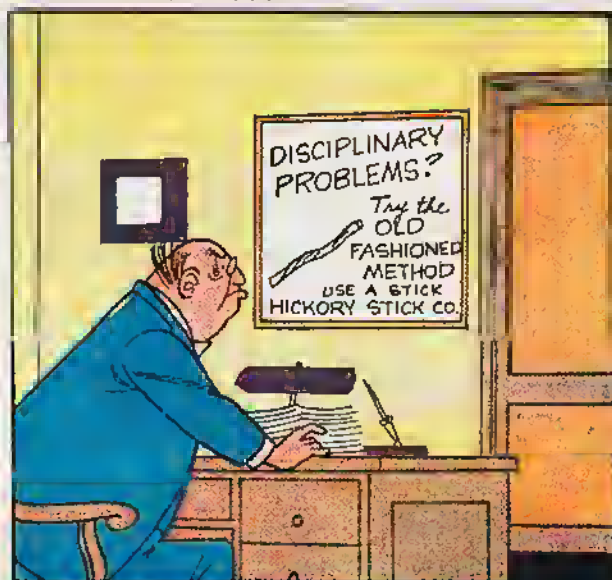
FOR BOY STUDENTS...

MAKE A HIT WITH THE GIRLS! Slickum Hair Oil

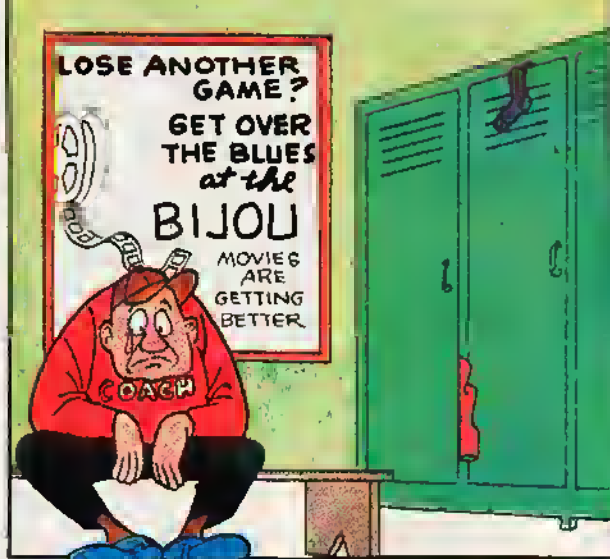
IN FRONT OF THE PRINCIPAL'S OFFICE



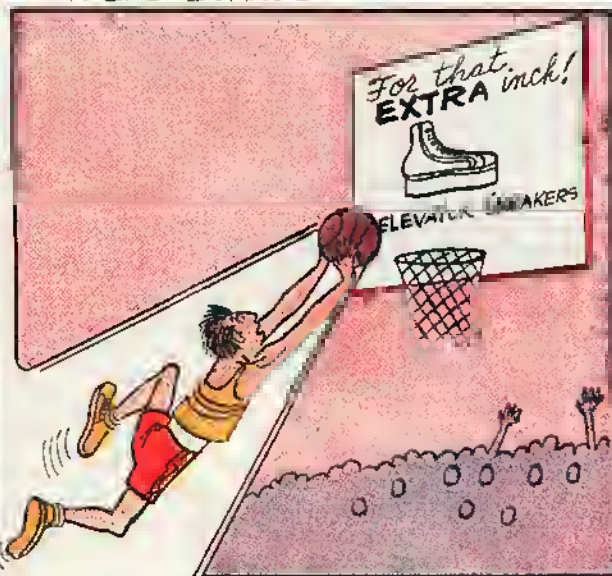
FOR PRINCIPALS



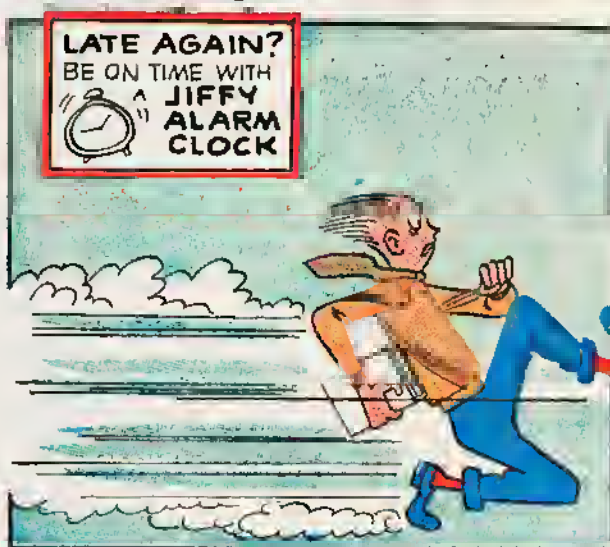
IN LOCKER ROOMS



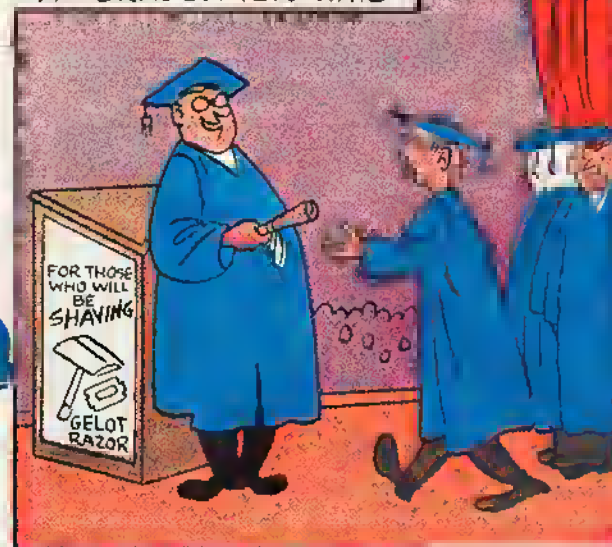
ON BACKBOARDS



NEAR CLOCKS



AT GRADUATION TIME





ARCHIE SAYS:

NOWADAYS, TV COMMERCIALS AND OTHER ADS LIKE TO HINT THAT THEIR COMPETITORS BRAND (OR "BRAND X") IS **INFERIOR** TO THEIR OWN. NOW **MADHOUSE** WOULD LIKE TO SHOW YOU WHAT AN AD WOULD SAY IF IT PULLED NO PUNCHES WITH "BRAND X"... HERE IS A TYPICAL

PENCIL MANUFACTURER'S AD

buy a typewriter.....

and you'll be sorry!



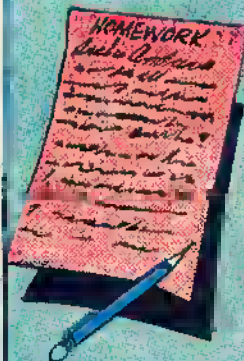
SOME TYPEWRITERS HAVE **3782** PRECISION-ENGINEERED PARTS. (THAT MEANS **3782** THINGS THAT CAN GO WRONG!)

\$100. FOR A PORTABLE MODEL.
(WOW! THAT'S A LOT OF DOUGH!
BUY A 10¢ PENCIL INSTEAD AND
YOU'LL HAVE ENOUGH CHANGE
LEFT OVER FOR **280**
BANANA SPLITS!)

PORTABLES ARE LIGHT.
(**BALONEY!** HAVE YOU EVER
DROPPED ONE ON YOUR FOOT?)



IF YOUR PARENTS GET YOU A
TYPEWRITER, THEY'LL EXPECT
BETTER GRADES!



IF YOU DO YOUR HOMEWORK
WITH A TYPEWRITER IT
BECOMES LEGIBLE, AND
THE TEACHER CAN SEE
WHAT A **DOPE** YOU
REALLY ARE!

IF YOU SCRIBBLE YOUR
HOMEWORK WITH A **PENCIL**,
TEACHER CAN'T READ IT,
AND SHE MIGHT BE FOOLED
INTO THINKING YOU'RE A
BRILLIANT STUDENT!

REMEMBER! A PENCIL IS VERY
SIMPLE TO OPERATE--(IT HAS
JUST ONE MOVABLE PART--
(YOUR HAND!))

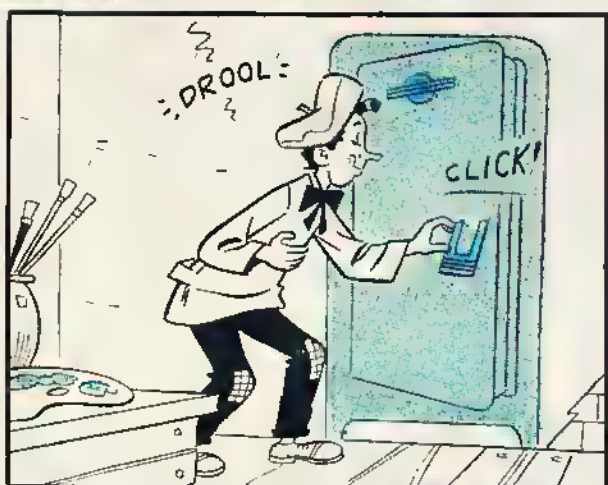
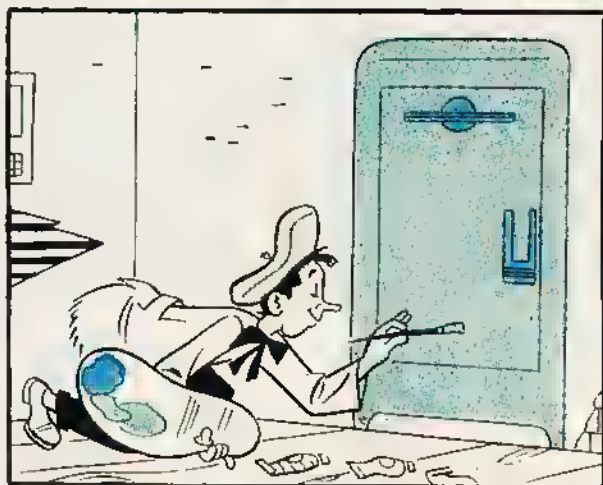


COURTESY OF POINTLESS PENCIL CO.

Jughead

DIPSY DOODLES

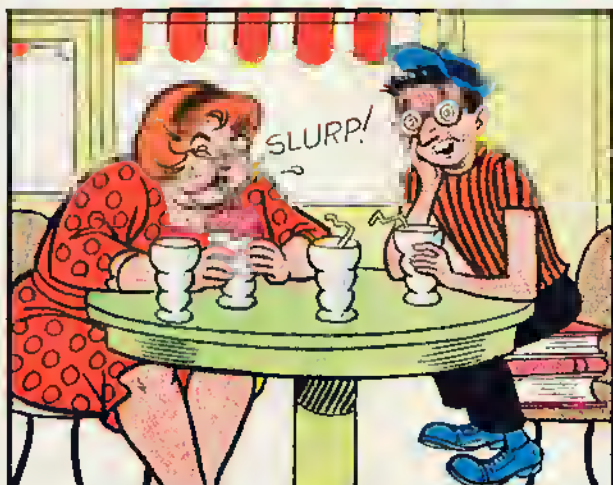
"PAGING
MOTHER
HUBBARD"



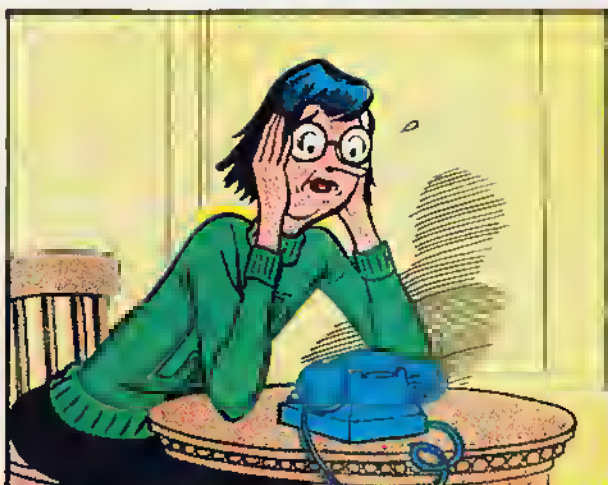
HAVE YOU
NOTICED HOW
PEOPLE ALWAYS
SEEM TO SAY
JUST WHAT IS
EXPECTED
OF THEM?



WELL, JUST
ONCE
I'D LIKE
TO HEAR...



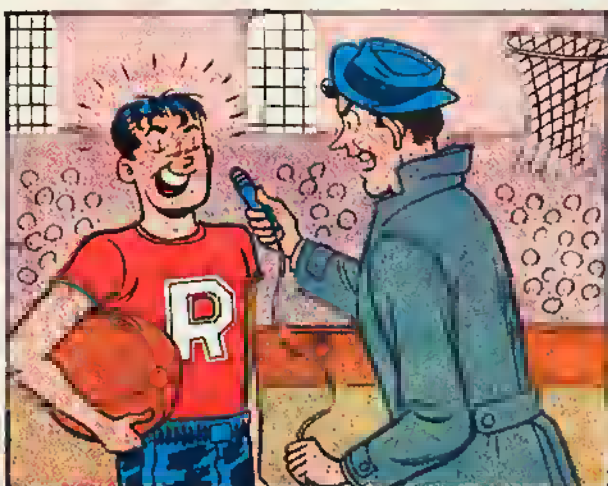
.....THE GUY WHO GETS STUCK
ON A BLIND DATE ADMIT HE'S NO
PRIZE PACKAGE HIMSELF!



.....A GIRL ADMIT SHE DIDN'T
SHOW UP AT THE DANCE BECAUSE
NO ONE ASKED HER!



.... A COACH SAY, "IT'S NOT HOW
YOU PLAY THE GAME THAT COUNTS,
IT'S WHETHER YOU WIN OR LOSE!"



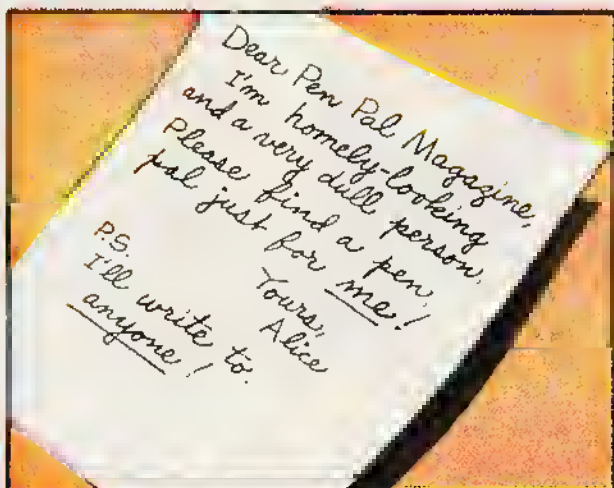
..... THE STAR OF A CHAMPIONSHIP
TEAM SAY THE TEAM'S SUCCESS WAS
DUE TO HIMSELF AND NOT THE OTHERS!



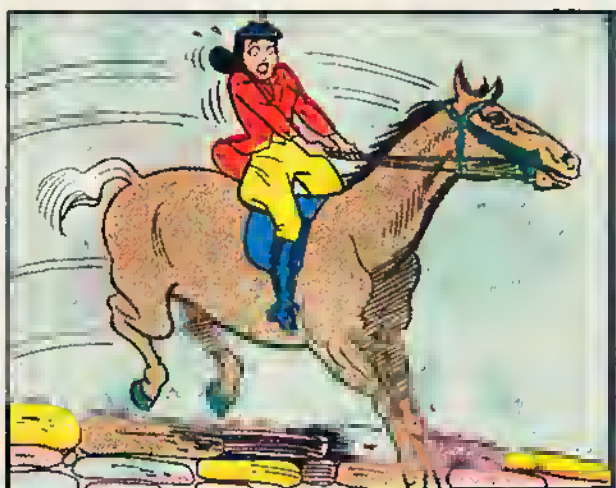
.... THE OWNER OF A TEEN-AGE HANGOUT SAY HE HATES KIDS AND IS IN THE BUSINESS ONLY FOR PROFITS!



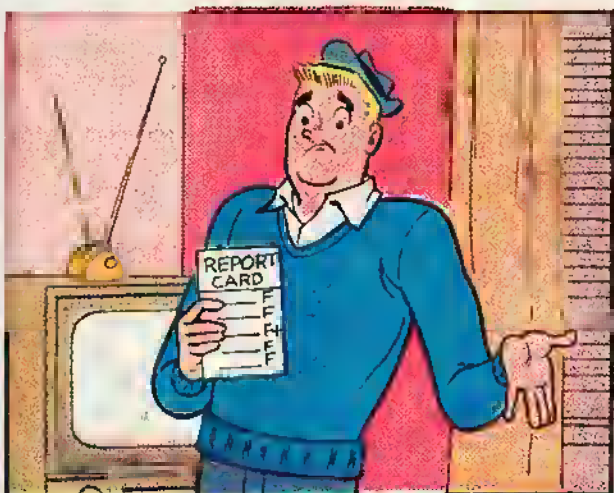
... A BEATNIK ADMIT HIS POETRY IS BAD, AND THE CRAZY CLOTHES ARE ONLY TO ATTRACT ATTENTION!



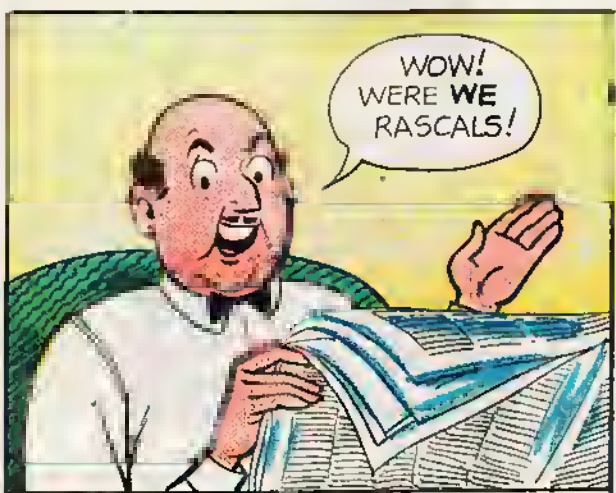
.... ABOUT A LONELY HEARTS PEN PAL WRITING THE ABOVE!



.... A DEBUTANTE ADMIT SHE HATES HORSES AND RIDES ONLY BECAUSE IT SETS HER APART FROM PEASANTS!



.... A POOR STUDENT SAY IT WASN'T THE FAULT OF HIS EXCELLENT TEACHERS, BUT HIS OWN LAZINESS!



.... A PARENT ADMIT THE KIDS WERE WORSE WHEN HE WAS A TEEN-AGER!

— END.



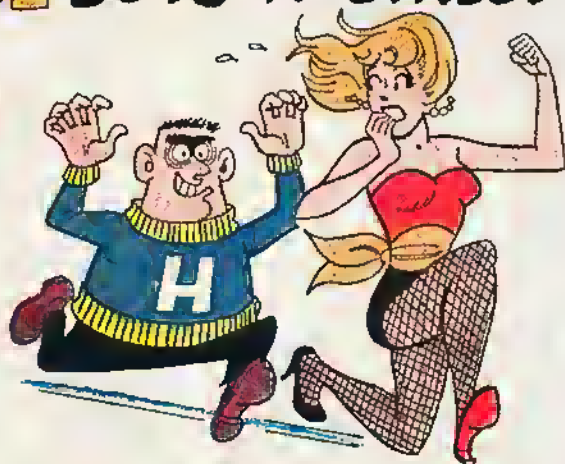
Aunt Juggie's ADVICE TO THE LOVELORN

PRESENTING A SPECIAL FEATURE...

WORDS OF WIS-DUMB! FOR MADHOUSE BOYS 'N' GIRLS!



THERE ARE TWO KINDS OF FEMALES--
THOSE WHO CAN TALK ON ANY
SUBJECT--AND THOSE WHO DON'T
NEED A SUBJECT...!



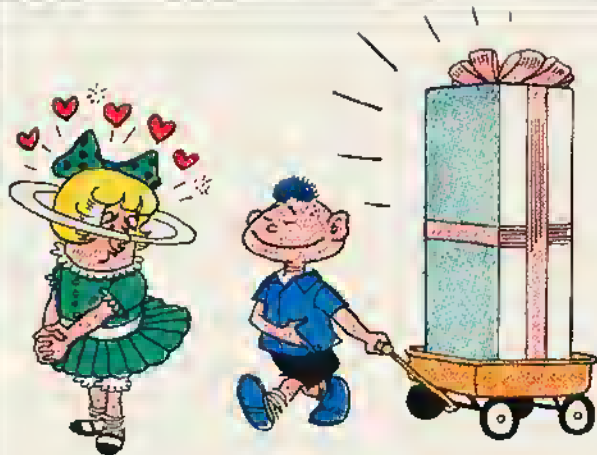
BOYS WHO SPEND THEIR TIME
CHASING CHORUS GIRLS ARE
LIABLE TO GET HIGH BLONDE
PRESSURE...!



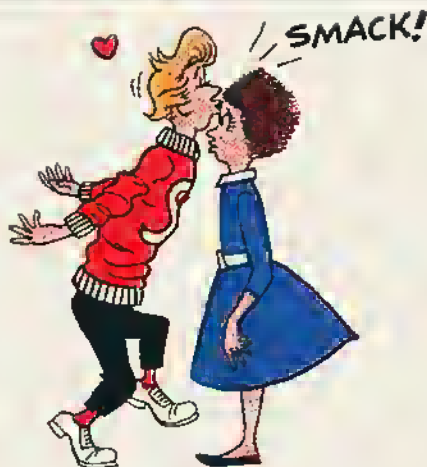
ATTENTION, HANDSOME BOYS! DON'T
GET CONCEITED! EVEN A PAIR OF
SHOE TREES CAN FILL YOUR SHOES.



A BRAINY GIRL IS BRAINIER THAN
SHE LOOKS, BECAUSE A BRAINY
GIRL HAS MORE BRAINS THAN
TO LOOK BRAINY...



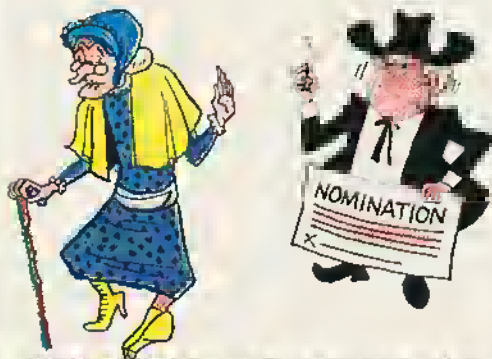
GIRLS ENJOY RECEIVING LITTLE GIFTS FROM THEIR BOY FRIENDS. MORAL-THERE'S NO TIME LIKE THE PRESENT FOR A PRESENT...



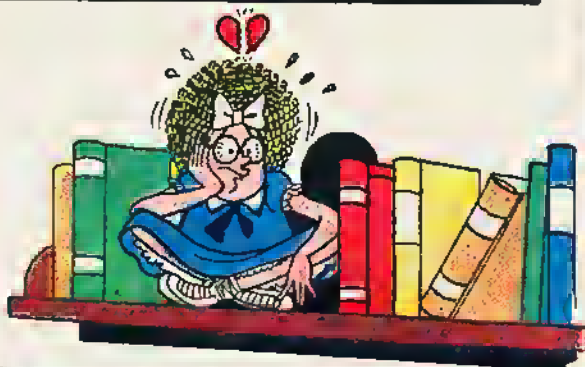
THE REASON FOR HIGH HEELS IS VERY SIMPLE- THEY WERE INVENTED BY A GIRL WHO KEPT GETTING KISSED ON THE FOREHEAD...



IT'S A GOOD THING WE CAN'T PREDICT THE FUTURE. IF ALEXANDER GRAHAM BELL HAD A TEEN-AGE DAUGHTER, HE NEVER WOULD HAVE INVENTED THE TELEPHONE...



THE REASON NO WOMAN HAS EVER BEEN ELECTED PRESIDENT IS THAT YOU HAVE TO ADMIT YOU'RE 35 YEARS OLD...



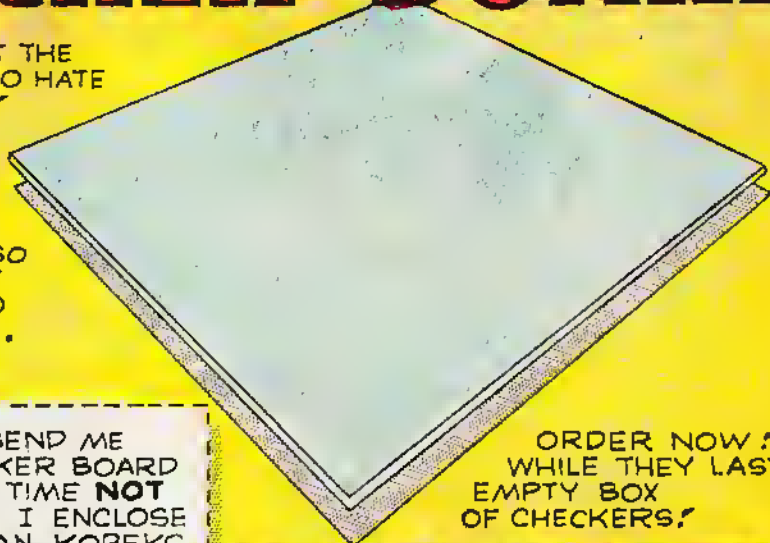
GIRLS WHO SPEND ALL THEIR TIME WITH THEIR NOSES IN A BOOK ARE LIABLE TO WIND UP ON THE SHELF...

(SEND YOUR ROMANTIC PROBLEMS TO "AUNT JUGGIE"-- 40 THIS MAGAZINE! WHEN SHE GETS DONE WITH THEM--YOU'LL **REALLY** HAVE PROBLEMS..)

SQUARELESS CHECKER BOARD

THIS IS IT, KIDS! JUST THE
THING FOR THOSE WHO HATE
PLAYING CHECKERS! NO GAME-HATER OR
PARTY-POOPER
SHOULD BE WITHOUT
ONE!

THIS BOARD CAN ALSO
BE USED BY PEOPLE
WHO DON'T WANT TO
PLAY CHESS EITHER.



DEAR SIR: PLEASE SEND ME
A SQUARELESS CHECKER BOARD
SO I CAN SPEND MY TIME **NOT**
PLAYING CHECKERS. I ENCLOSE
\$1,000.00 IN LITHUANIAN KOPEKS.
(IN BELGIAN COUNTRIES ADD
TWO PERCENT SALES TAX.)

ORDER NOW!
WHILE THEY LAST!
EMPTY BOX
OF CHECKERS!

NEED PLANNING CARDS
WITHOUT NUMBERS.



HERE'S THE ITEM YOU'VE ALL BEEN WAITING FOR...
THAT IS, PROVIDED YOU ARE FACED WITH THESE
PROBLEMS...AND IF YOU ARE...YOU'VE GOT A
PROBLEM WITH YOUR FACE!

- 1... THREE EYES
- 2... TWO NOSES
- 3... ONE EYE IN THE MIDDLE OF YOUR FOREHEAD *SEE BELOW

THREE-EYED GLASSES



* YOU QUALIFY FOR OUR
CYCLOPS SPECIAL!



ATTENTION...SIX-EYED KIDS!
SEND FOR ONE PAIR AND GET
THE SECOND PAIR AT HALF PRICE!

BE THE FIRST ON YOUR BLOCK TO
OWN THESE MARVELOUS SPECS!
NOW YOU CAN SEE EYE TO EYE TO EYE
WITH FOLKS WHO DIFFER FROM YOU

I MUST HAVE A PAIR OF
THREE-EYED SPECS! SEND
THEM AT ONCE! SOONER,
IF POSSIBLE! I ENCLOSE
\$999,999.09 IN GREEK
DRACHMAS.

NAME _____ ADDRESS _____
NO. OF EYES _____ NO. OF NOSES _____



MR. WEATHERBEE
PRESENTS:

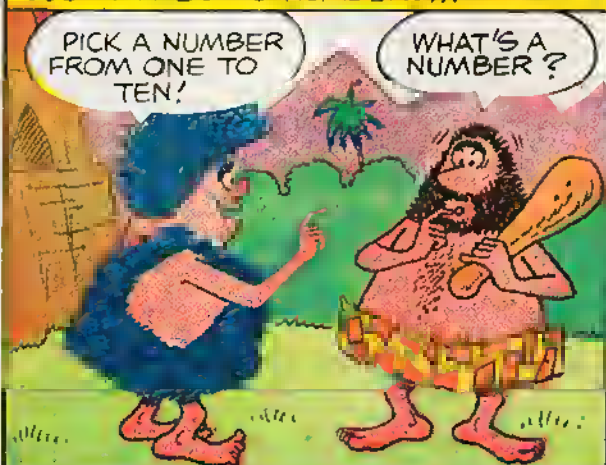
GREAT MOMENTS IN HISTORY

THE DISCOVERY OF (UGH) TEEN- AGERS!

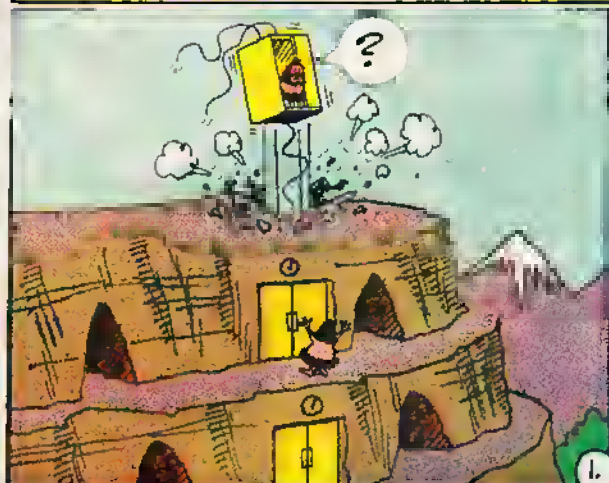
MANY YEARS AGO (5,973,467,072,113--TO BE EXACT) PEOPLE DIDN'T KNOW HOW TO COUNT. IN FACT, THERE WERE NO SUCH THINGS AS NUMBERS...

PICK A NUMBER
FROM ONE TO
TEN!

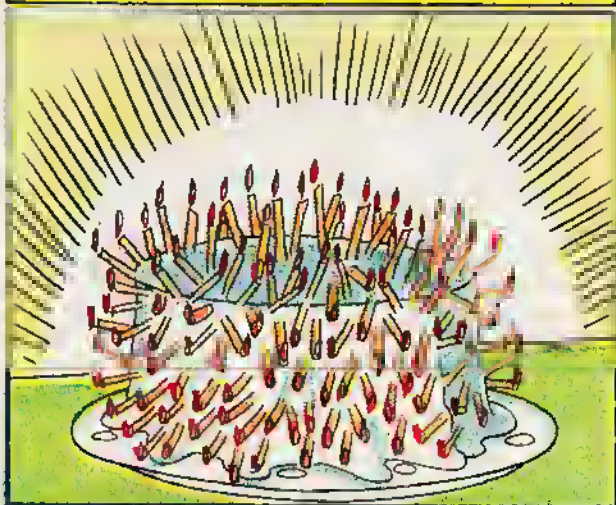
WHAT'S A
NUMBER?



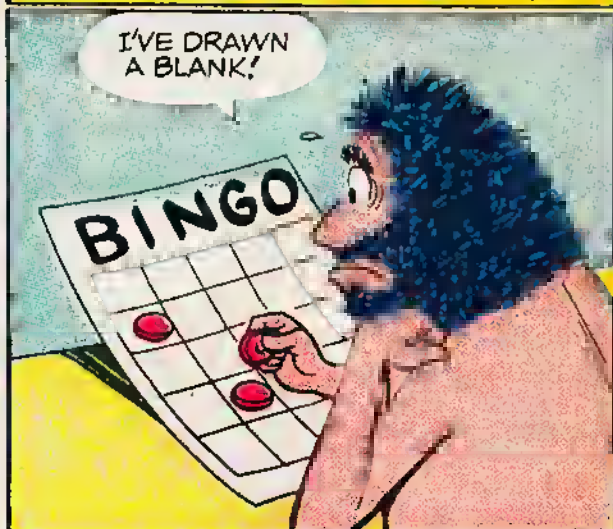
NOT HAVING NUMBERS MADE LIFE VERY DIFFICULT. FOR ONE THING, ELEVATORS NEVER KNEW WHAT FLOOR TO STOP ON.



WITHOUT NUMBERS, PEOPLE NEVER KNEW HOW MANY CANDLES TO PUT ON BIRTHDAY CAKES...



AND WHEN THEY PLAYED "BINGO" THEY HAD TO USE CARDS WITH BLANK SQUARES.



THINGS GOT SO BAD, THAT FINALLY A MEETING WAS CALLED, WITH DELEGATES FROM ALL OVER THE EARTH. (THE MEETING WAS CALLED "HARRY", BUT LATER ITS NAME WAS CHANGED TO "ELVIS"...)



THE CHAIRMAN OF THE MEETING RAPED FOR ORDER--SO ALFRED K. ORDER, GENERAL SECRETARY, STOOD UP AND GAVE HIS REPORT...



WHEN HE FINISHED, EVERYONE AGREED THAT THE TIME HAD COME TO INVENT NUMBERS...



A "NUMBERS COMMITTEE" WAS APPOINTED, AND THEY GOT BUSY AT ONCE..

LET'S USE SEVEN!

SHOULD WE PUT 3 BETWEEN 6 AND 9, OR BETWEEN 8 AND ELEVENTEEN?

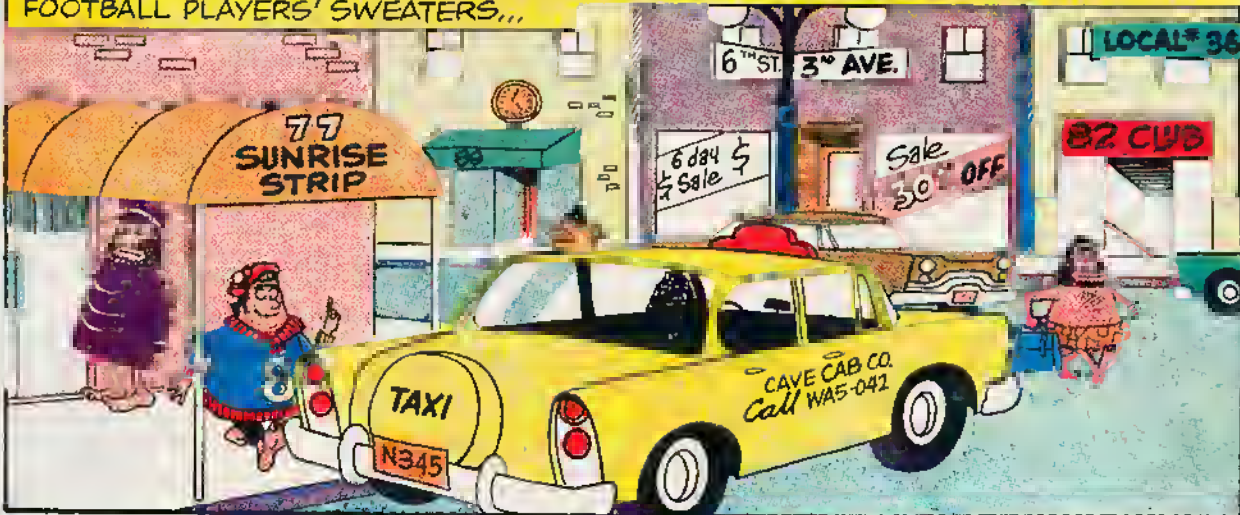


WHEN THEIR WORK WAS FINISHED, IT WAS GREETED BY WILD APPLAUSE. (MR. WILD M. APPLAUSE WAS THE OFFICIAL GREETER AT THAT TIME)...

GREETINGS!



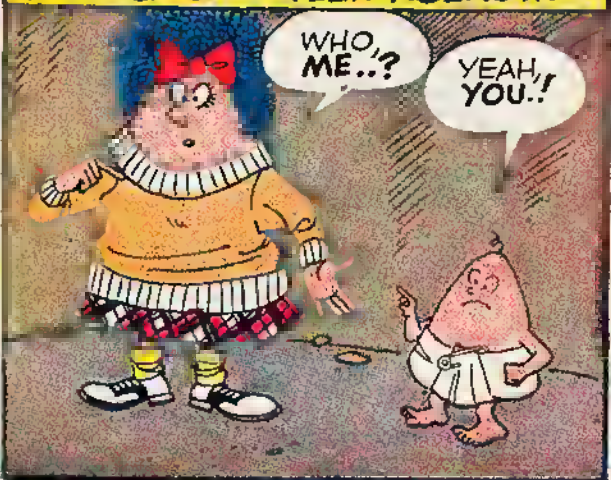
NUMBERS WERE QUICKLY PUT TO GOOD USE. THEY WERE USED ON BUILDINGS, AUTO LICENSES, PARKING TICKETS, SOCIAL SECURITY CARDS, AND ON FOOTBALL PLAYERS' SWEATERS...



ONCE THEY HAD NUMBERS, PEOPLE BEGAN COUNTING AGE--AND WHEN THEY REACHED THEIR TEENS, THEY WERE CALLED "TEEN-AGERS..."

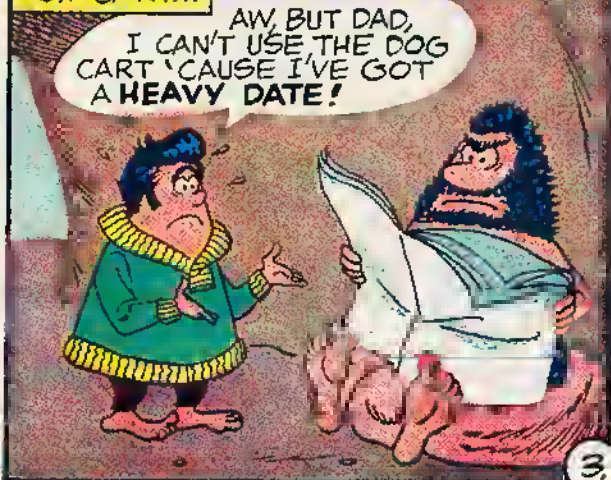
WHO ME..?

YEAH, YOU.!

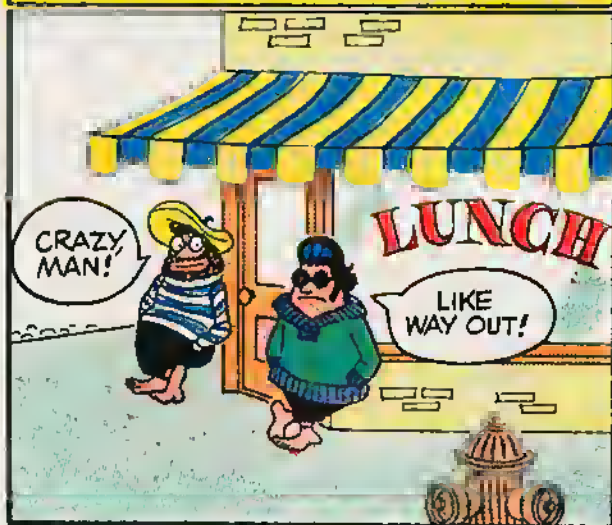


TEEN-AGERS IN THOSE DAYS CAUSED A LOT OF TROUBLE. THEY WERE ALWAYS BORROWING THE FAMILY OX-CART...

AW, BUT DAD, I CAN'T USE THE DOG CART 'CAUSE I'VE GOT A HEAVY DATE!



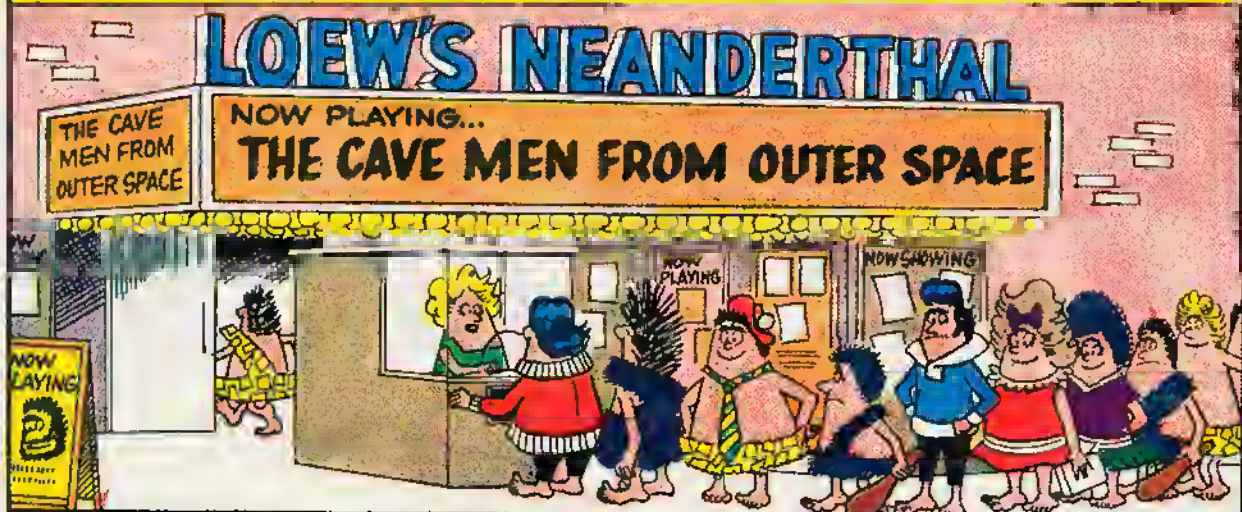
OR HANGING AROUND THE CORNER
DINOSAUR-BURGER JOINT...



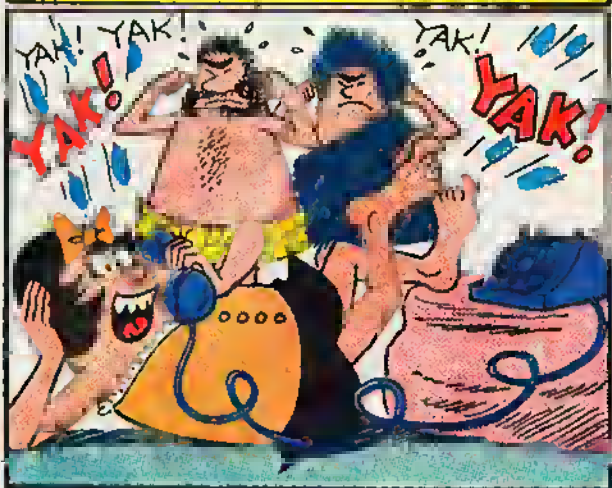
OR SPENDING THEIR MONEY ON ROCK
'N ROLL RECORDS (ONLY IN THOSE
DAYS, THEY WERE CALLED ROCK 'N
ROCK RECORDS)...



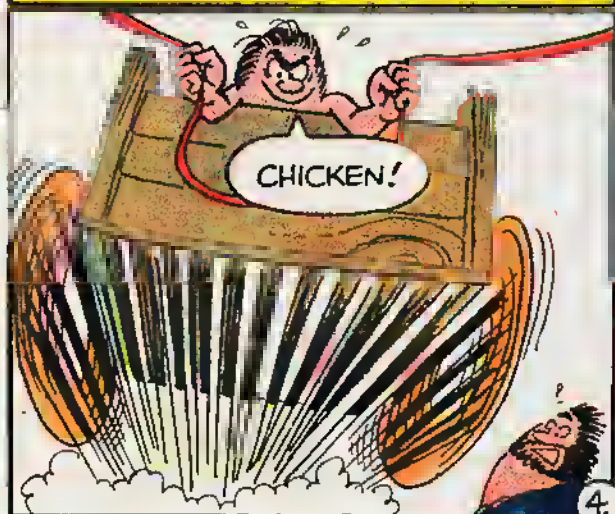
THEY ALSO LOVED GOING TO THE MOVIES, AND THEIR FAVORITE TEEN-AGE STARS
WERE CRAGGY CLIFFDWELL AND BRIGITTE BRONTOSAURUS...



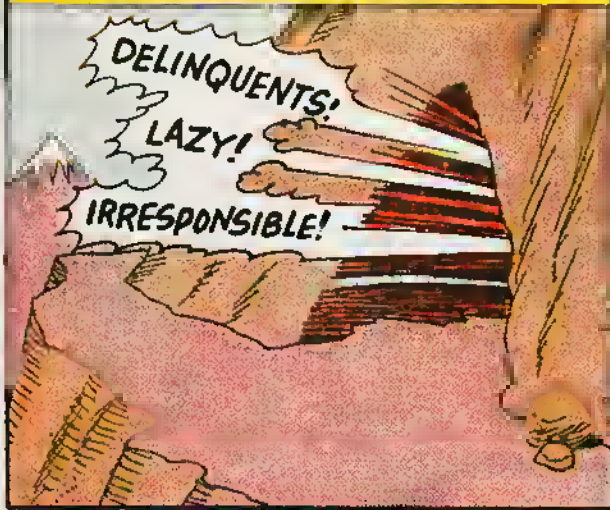
AS TIME WENT ON, TEEN-AGERS BE-
CAME MORE AND MORE OF A PROBLEM
TO THEIR PARENTS...



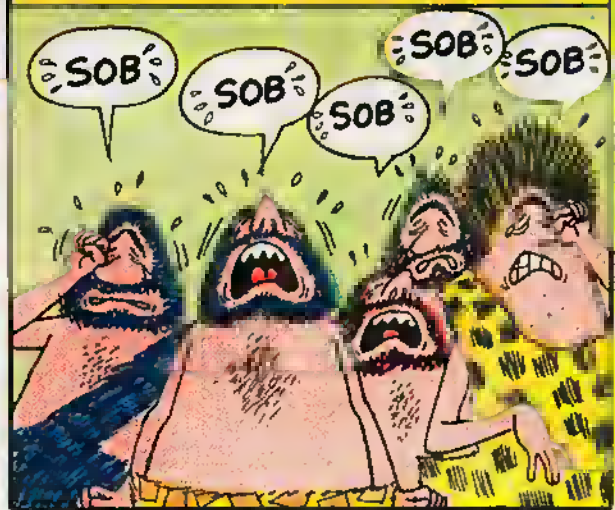
THEY EVEN BEGAN HOLDING OX-CART
DRAG RACES ON THE MAIN BOULEVARD...



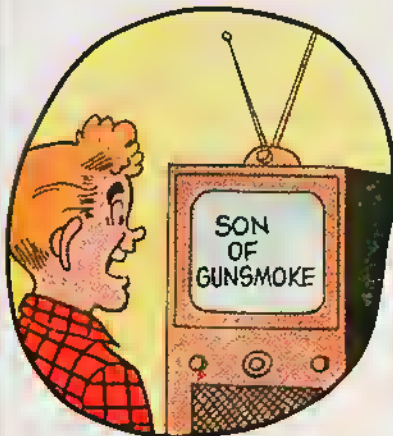
SO ALL THE ADULTS CALLED ANOTHER MEETING FOR THE PURPOSE OF UN-DISCOVERING TEEN-AGERS...



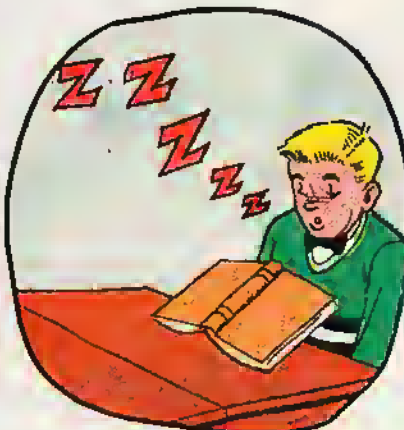
BUT BY THEN IT WAS JUST TOO LATE-- 'CAUSE TEEN-AGERS WERE HERE TO STAY!!



TODAY, TEEN-AGERS ENGAGE IN MANY WORTHWHILE ACTIVITIES, SUCH AS...



HOMESCHOOL SHIRKING



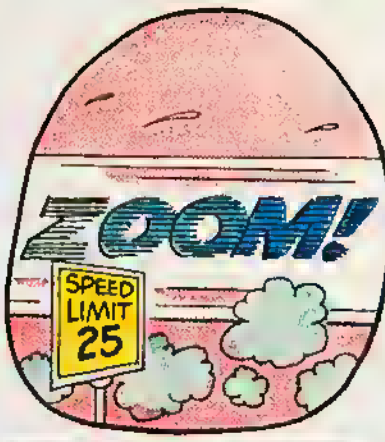
CLASSROOM DOZING



ALLOWANCE SPENDING



JUKE BOX LISTENING



DRAG STRIP RACING



AND READING "MAD HOUSE"

READ "GREAT MOMENTS IN HISTORY" IN THE NEXT ISSUE OF MADHOUSE.

THE
END



HERE THEY ARE!

THE BIG BOOKS IN THE NEW

ARCHIE **GIANT** SERIES

EACH GIANT-SIZE EDITION IS CRAMMED WITH PAGE AFTER PAGE OF FUN-FILLED STORIES OF YOUR FAVORITE ARCHIE CHARACTERS THAT YOU WON'T WANT TO MISS! FOLLOW ARCHIE'S ADVICE...

SEND FOR YOUR COPIES NOW!

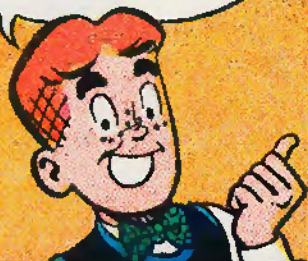
THIS COUPON
WILL BRING THESE
KING-SIZE COMICS
RIGHT TO YOUR DOOR!
SO DON'T DELAY...
GET THE MOST OF
THE BEST!

SEND TO: **ARCHIE QUARTER COMICS**
241 CHURCH STREET, NEW YORK 13, N.Y.

PLEASE SEND ME THE FOLLOWING GIANT COMICS. I ENCLOSE 25¢ IN COIN (35¢ IN CANADA) FOR EACH TITLE CHECKED BELOW:

<input type="checkbox"/> ARCHIE ANNUAL #12	<input type="checkbox"/> BETTY & VERONICA SUMMER FUN #8
<input type="checkbox"/> PALS 'N' GALS #13	<input type="checkbox"/> KATY KEENE HOLIDAY FUN #7
<input type="checkbox"/> JUGHEAD #9	<input type="checkbox"/> KATY KEENE PIN-UP PARADE #11
<input type="checkbox"/> ARCHIE'S CHRISTMAS STOCKING #10	

NAME _____ AGE _____
(PLEASE PRINT)
ADDRESS _____
CITY _____ STATE _____



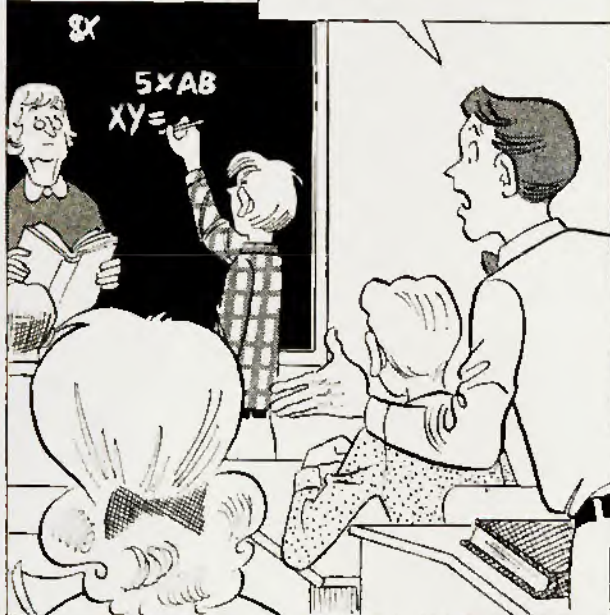


DILTON OBSERVES

IT ALWAYS HAPPENS

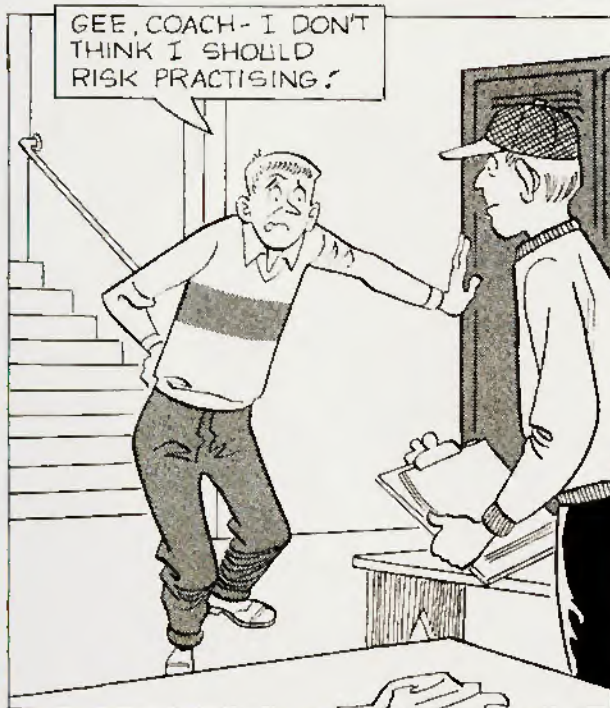
IN SCHOOL HORACE IDLEBOY ALWAYS COMPLAINS ABOUT THE BLACKBOARD.

MISS TEACHEM, CAN'T YOU MAKE HIM WRITE LARGER? I CAN'T READ IT!



ANYTIME STANLEY GOOFOFF GETS A SLIGHT CHARLEY HORSE...

GEE, COACH - I DON'T THINK I SHOULD RISK PRACTISING!



BUT ONCE HE'S OUTSIDE SCHOOL.

WOW! LOOK! THAT REDHEAD THREE BLOCKS AWAY! SHE'S WINKING AT ME!



BUT THE SAME NIGHT AT THE LOCAL SODA FOUNTAIN...



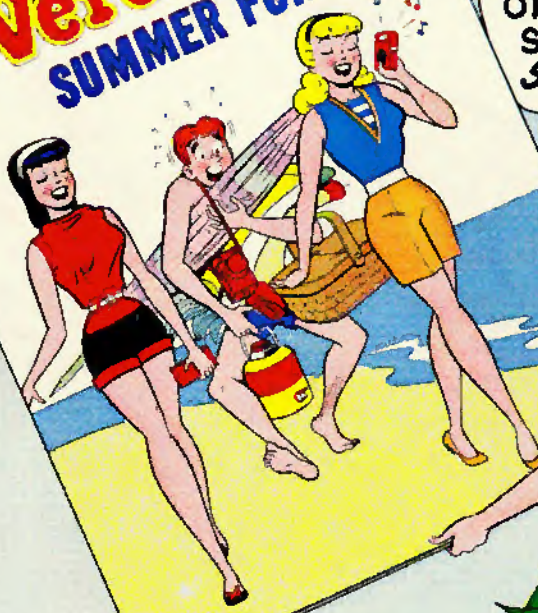
A BRIGHT NEW STAR

HERE'S A BRAND
NEW GIANT-SIZED
EDITION OF FUN-FILLED
STORIES AND FEATURES
YOU WON'T WANT TO
MISS!

IN THE ARCHIE
GIANT SERIES

ARCHIE GIANT SERIES MAGAZINE Presents

Betty Veronica and SUMMER FUN



GET ON OUR
PRE-PUBLICATION
LIST AND BE SURE
OF GETTING *YOUR*
SHARE OF OUR
SUMMER FUN!
JUST SEND
THE COUPON!

SEND
THIS
COUPON
NOW!

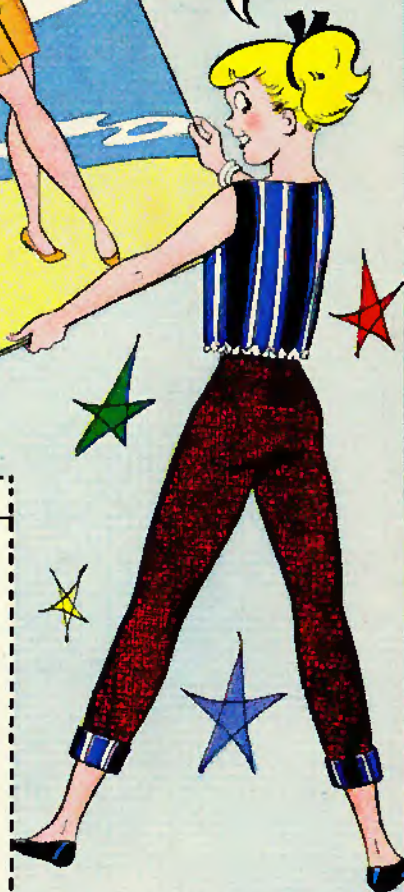
MAIL TO: **SUMMER FUN** 6
ROOM 603, 241 CHURCH ST.
NEW YORK 13, N.Y.

ENCLOSED PLEASE FIND 25¢ IN COIN (35¢
IN CANADA) FOR WHICH YOU WILL SEND
ME THE NEW **BETTY AND VERONICA**
SUMMER FUN AS SOON AS IT IS OFF
THE PRESS.

NAME _____ AGE _____
(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE _____





some scanner known as irving